REILLY, PENNER & BENTON LLP 1233 NORTH MAYFAIR ROAD, SUITE 302 MILWAUKEE, WI 53226-3255

> PUBLIC ALLIES, INC. 735 N. WATER STREET, SUITE 550, NO. 550 MILWAUKEE, WI 53202

hhimilimhillimhilli

Caution: Forms printed from within Adobe Acrobat products may not meet IRS or state taxing agency specifications. When using Acrobat 5.x products, uncheck the "Shrink oversized pages to paper size" and uncheck the "Expand small pages to paper size" options, in the Adobe "Print" dialog. When using Acrobat 6.x and later products versions, select "None" in the "Page Scaling" selection box in the Adobe "Print" dialog.

CLIENT'S COPY

REILLY, PENNER & BENTON LLP 1233 NORTH MAYFAIR ROAD, SUITE 302 MILWAUKEE, WISCONSIN 53226-3255 414-271-7800

APRIL 8, 2016

PUBLIC ALLIES, INC. 735 N. WATER STREET, SUITE 550 NO. 550 MILWAUKEE, WI 53202

PUBLIC ALLIES, INC.:

ENCLOSED IS THE 2014 EXEMPT ORGANIZATION RETURN, AS FOLLOWS...

2014 FORM 990

EACH ORIGINAL SHOULD BE DATED, SIGNED AND FILED IN ACCORDANCE WITH THE FILING INSTRUCTIONS. THE COPY SHOULD BE RETAINED FOR YOUR FILES.

VERY TRULY YOURS,

REILLY, PENNER & BENTON LLP

TAX RETURN FILING INSTRUCTIONS

FORM 990

FOR THE YEAR ENDING

AUGUST 31, 2015

Prepared for	
	PUBLIC ALLIES, INC. 735 N. WATER STREET, SUITE 550 NO. 550 MILWAUKEE, WI 53202
Prepared by	REILLY, PENNER & BENTON LLP 1233 NORTH MAYFAIR ROAD, SUITE 302 MILWAUKEE, WI 53226-3255
Amount due or refund	NOT APPLICABLE
Make check payable to	NOT APPLICABLE
Mail tax return and check (if applicable) to	NOT APPLICABLE
Return must be mailed on or before	NOT APPLICABLE
Special Instructions	THIS RETURN HAS QUALIFIED FOR ELECTRONIC FILING. AFTER YOU HAVE REVIEWED THE RETURN FOR COMPLETENESS AND ACCURACY, PLEASE SIGN, DATE AND RETURN FORM 8879-E0 TO OUR OFFICE. WE WILL TRANSMIT THE RETURN ELECTRONICALLY TO THE IRS AND NO FURTHER ACTION IS REQUIRED. RETURN FORM 8879-E0 TO US AS SOON AS POSSIBLE.

Caution: Forms printed from within Adobe Acrobat products may not meet IRS or state taxing agency specifications. When using Acrobat 5.x products, uncheck the "Shrink oversized pages to paper size" and uncheck the "Expand small pages to paper size" options, in the Adobe "Print" dialog. When using Acrobat 6.x and later products versions, select "None" in the "Page Scaling" selection box in the Adobe "Print" dialog.

FEDERAL INFORMATIONAL FORMS

423171 05-01-14

Identification of Excess Contributions Included on Part II, Line 5

2014

** Do Not File **
*** Not Open to Public Inspection ***

Contributor's Name	Total Contributions	Excess Contributions
ILLIAM C. GRAUSTEIN	5,713,400.	4,725,544
otal Excess Contributions to Schedule A, Part II, Line 5		4,725,544

2014 DEPRECIATION AND AMORTIZATION REPORT

FORM 990 PAGE 10

990

Asset No.	Description	Date Acqui	e red	Method	Life	Line No.	Unadjusted Cost Or Basis	Bus % Excl	* Reduction In Basis	Basis For Depreciation	Accumulated Depreciation	Current Sec 179	Current Year Deduction
	* 990 PAGE 10 TOTAL OTHER MACHINERY & EQUIPMENT						0.		0.	0.	0.	0.	0.
	FURNITURE AND FIXTURES	VARI	ES		.000	16	32,866.			32,866.	16,282.		0.
2	COMPUTER EQUIPMENT	VARI	ES		.000	16	176,575.			176,575.	176,575.		0.
3	SOFTWARE * 990 PAGE 10 TOTAL	VARI	ES		.000	16	79,197.			79,197.	79,197.		0.
	MACHINERY & EQUIPM * GRAND TOTAL 990						288,638.		0.	288,638.	272,054.	0.	0.
	PAGE 10 DEPR						288,638.		0.	288,638.	272,054.	0.	0.

Form 8	879-	·EO
--------	------	-----

IRS e-file Signature Authorization for an Exempt Organization

OMB No. 1545-1878

Department of the Treasury Internal Revenue Service

For calendar year 2014, or fiscal year beginning SEP 1 , 2014, and ending AUG 31 Do not send to the IRS. Keep for your records.

Information about Form 8879-EO and its instructions is at www.irs.gov/form8879eo Name of exempt organization

Employer identification number

52-1759564

,20 15

PUBLIC ALLIES, TNC.

Name and title of officer	
KANWAR SINGH	
BOARD CHAIR	
Part I Type of Return and Return Information (Whole Dollars Only)	

Check the box for the return for which you are using this Form 8879-EO and enter the applicable amount, if any, from the return. If you check the box on line 1a, 2a, 3a, 4a, or 5a, below, and the amount on that line for the return being filed with this form was blank, then leave line 1b, 2b, 3b, 4b, or 5b, whichever is applicable, blank (do not enter -0-). But, if you entered -0- on the return, then enter -0- on the applicable line below. Do not complete more than 1 line in Part I.

1a	Form 990 check here X b Total revenue, if any (Form 990, Part VIII, column (A), line 12)	1b	12,612,257.
2a	Form 990-EZ check here b Total revenue, if any (Form 990-EZ, line 9)	2b	
3a	Form 1120-POL check here b Total tax (Form 1120-POL, line 22)	3b	
4a	Form 990-PF check here b Tax based on investment income (Form 990-PF, Part VI, line 5)	4b	
5a	Form 8868 check here b Balance Due (Form 8868, Part I, line 3c or Part II, line 8c)	5b	

Declaration and Signature Authorization of Officer Part II

Under penalties of perjury, I declare that I am an officer of the above organization and that I have examined a copy of the organization's 2014 electronic return and accompanying schedules and statements and to the best of my knowledge and belief, they are true, correct, and complete. I further declare that the amount in Part I above is the amount shown on the copy of the organization's electronic return. I consent to allow my intermediate service provider, transmitter, or electronic return originator (ERO) to send the organization's return to the IRS and to receive from the IRS (a) an acknowledgement of receipt or reason for rejection of the transmission, (b) the reason for any delay in processing the return or refund, and (c) the date of any refund. If applicable, I authorize the U.S. Treasury and its designated Financial Agent to initiate an electronic funds withdrawal (direct debit) entry to the financial institution account indicated in the tax preparation software for payment of the organization's federal taxes owed on this return, and the financial institution to debit the entry to this account. To revoke a payment, I must contact the U.S. Treasury Financial Agent at 1-888-353-4537 no later than 2 business days prior to the payment (settlement) date. I also authorize the financial institutions involved in the processing of the electronic payment of taxes to receive confidential information necessary to answer inquiries and resolve issues related to the payment. I have selected a personal identification number (PIN) as my signature for the organization's electronic return and, if applicable, the organization's consent to electronic funds withdrawal.

Officer's PIN: check one box only

X lauthorize REILLY, PENNER & BENTON LLP	to enter my PIN	05371
ERO firm name		ter five numbers, but not enter all zeros
as my signature on the organization's tax year 2014 electronically filed return. If I have indicated within is being filed with a state agency(ies) regulating charities as part of the IRS Fed/State program, I also at enter my PIN on the return's disclosure consent screen.		
As an officer of the organization, I will enter my PIN as my signature on the organization's tax year 2014 indicated within this return that a copy of the return is being filed with a state agency(ies) regulating chaprogram, I will enter my PIN on the return's disclosure consent screen.		
Officer's signature Date Date		
Part III Certification and Authentication		
ERO's EFIN/PIN. Enter your six-digit electronic filing identification		
number (EFIN) followed by your five-digit self-selected PIN. 3978350537		
I certify that the above numeric entry is my PIN, which is my signature on the 2014 electronically filed return for the confirm that I am submitting this return in accordance with the requirements of Pub. 4163 , Modernized e-File (Me <i>e-file</i> Providers for Business Returns.	•	
ERO's signature Date		
ERO Must Retain This Form - See Instructions Do Not Submit This Form To the IRS Unless Requested To De	o So	

Caution: Forms printed from within Adobe Acrobat products may not meet IRS or state taxing agency specifications. When using Acrobat 5.x products, uncheck the "Shrink oversized pages to paper size" and uncheck the "Expand small pages to paper size" options, in the Adobe "Print" dialog. When using Acrobat 6.x and later products versions, select "None" in the "Page Scaling" selection box in the Adobe "Print" dialog.

FILEABLE FORMS

			EXTENDED TO A	PRIL 18, 20	016		
	0	00	Return of Organization	Exempt Fro	om li	ncome Tax	OMB No. 1545-0047
Form	, 9	90	Under section 501(c), 527, or 4947(a)(1) of the				ns) 201 /
			Do not enter social security number			(S) S	Open to Public
		f the Treasury lue Service	Information about Form 990 and i				Inspection
A F	or the	2014 calend	ar year, or tax year beginning SEP 1, 2			ŬG 31, 2015	
			organization			D Employer identific	ation number
ap	heck if oplicable		organization			D Employer Identific	
	Addres	PITRT	IC ALLIES, INC.				
-	Name	and the statement of the	and the second			52-1	759564
-]change]Initial		usiness as and street (or P.O. box if mail is not delivered to street	address) Boor	m/suite	E Telephone number	
	Jreturn Final		N. WATER STREET, SUITE 55				273-0533
	lreturn/ termin-		own, state or province, country, and ZIP or foreign		<u> </u>	G Gross receipts \$	12,615,109.
·	ated Amend		AUKEE, WI 53202	postarcode			
1	Jreturn Applica		nd address of principal officer: ADREN WILS	ON		H(a) Is this a group re	?
	Jtion pendin		AS C ABOVE	ion i		H(b) Are all subordinates in	
		CONTRACT OF DESIGNATION OF DESIGNATIONO OF DE		4947(a)(1) or	527		
			X 501(c)(3) 501(c) ()◀ (insert no.) PUBLICALLIES • ORG	4947(a)(1) OF	527		list. (see instructions)
				Other	. Veer	H(c) Group exemption	State of legal domicile; DC
		12 100	X Corporation Trust Association		L Year o		State of legal domicile; DC
Ра		Summary		mo 3 D177	ANCE		
8	1 6	Briefly describ	e the organization's mission or most significant ac	tivities: TO ADVA	ANCE	NEW LEADER	SHIP TO
Activities & Governance			HEN COMMUNITIES, NONPROFI				
-r-			x 🕨 🛄 if the organization discontinued its op		of more		
<u>Š</u>			ing members of the governing body (Part VI, line 1				13
~			ependent voting members of the governing body				13
es			of individuals employed in calendar year 2014 (Pa				385
Nit			6	64185			
Sct	7 a 1	Total unrelate	d business revenue from Part VIII, column (C), line		0.		
_	bl	Net unrelated	business taxable income from Form 990-T, line 34				0.
						Prior Year	Current Year
ı	8 (Contributions	and grants (Part VIII, line 1h)			9,997,167.	10,208,435.
Revenue	9 F	Program servi	ce revenue (Part VIII, line 2g)			1,696,311.	2,347,533.
lev	10 I	Investment in	come (Part VIII, column (A), lines 3, 4, and 7d)	0.	87.		
"	11 (Other revenue	(Part VIII, column (A), lines 5, 6d, 8c, 9c, 10c, and	111e)		116,199.	56,202.
	12	Total revenue	- add lines 8 through 11 (must equal Part VIII, colu	ımn (A), line 12)		11,809,677.	12,612,257.
	13 (Grants and si	nilar amounts paid (Part IX, column (A), lines 1-3)			5,388,865.	4,685,000.
	14	Benefits paid	to or for members (Part IX, column (A), line 4)			0.	0.
s	15 \$	Salaries, othe	compensation, employee benefits (Part IX, colum	n (A), lines 5-10)		2,533,492.	2,699,797.
Expenses	16a I	Professional f	undraising fees (Part IX, column (A), line 11e) ng expenses (Part IX, column (D), line 25)			0.	0.
ĝ	b T	Total fundrais	ng expenses (Part IX, column (D), line 25)	351,234			
<u>۵</u>			es (Part IX, column (A), lines 11a-11d, 11f-24e)			4,164,536.	5,075,518.
	18 -	Total expense	s. Add lines 13-17 (must equal Part IX, column (A)	, line 25)		12,086,893.	12,460,315.
			expenses. Subtract line 18 from line 12	******		-277,216.	151,942.
Net Assets or Fund Balances					Be	ginning of Current Year	End of Year
alan	20	Total assets (Part X, line 16)			1,900,529.	2,201,321.
Ass			(Part X, line 26)			1,213,487.	1,362,337.
Net			fund balances. Subtract line 21 from line 20			687,042.	838,984.
Pa	rt II	Signatur					
			I declare that I have examined this return, including acco	mpanying schedules and	d stateme	ents, and to the best of my	knowledge and belief, it is
			. Declaration of preparer (other than officer) is based on				
		N		, /	0		
Sigr		Signatur	e of officer	/ /	/	Date	1.1
Here		KANW	AR SINGH, BOARD CHAIR 📈	in al.	Se	- 41	18/2016
Tiert	•		print name and title	- Ales	1		
		Print/Type pre		nature	Γ, T	Date Check	PTIN
Paid			ECHENICH	\bigcirc		if self-employ	P00976753
	arer	Firm's name	REILLY, PENNER & BENTON	I LLP		Firm's EIN	39-0747409
		- in o namo					

1233 NORTH MAYFAIR ROAD, SUITE 302

Use Only

Firm's address 🕨

Form	1990 (2014) PUBLIC ALLIES, INC.	52-1759564	Page 2
	rt III Statement of Program Service Accomplishments		
	Check if Schedule O contains a response or note to any line in this Part III		
1	Briefly describe the organization's mission:		
	PUBLIC ALLIES' MISSION IS TO ADVANCE NEW LEADERSHIP TO S	STRENGTHEN	
	COMMUNITIES, NONPROFITS AND CIVIC PARTICIPATION ACROSS T		
2	Did the organization undertake any significant program services during the year which were not listed on		
-	the prior Form 990 or 990-EZ?	Yes	XNo
	If "Yes," describe these new services on Schedule O.		
2	Did the organization cease conducting, or make significant changes in how it conducts, any program services?	☐ Yes [XNo
3			21 INO
	If "Yes," describe these changes on Schedule O.		
4	Describe the organization's program service accomplishments for each of its three largest program services, as	• •	
	Section 501(c)(3) and 501(c)(4) organizations are required to report the amount of grants and allocations to other	rs, the total expenses, ar	าป
	revenue, if any, for each program service reported.		
4a	(Code:) (Expenses \$ 11,257,245. including grants of \$ 4,685,000.) (Revenue	e\$ <u>2,350,2</u>	
	PUBLIC ALLIES EMPLOYS THREE INTEGRATED STRATEGIES TO CHA	NGE THE FACE	i
	AND PRACTICE OF LEADERSHIP ACROSS THE COUNTRY:		
	1. OUR AMERICORPS PROGRAM IDENTIFIES TALENTED AND DIVERS		
	AND PREPARES THEM FOR LEADERSHIP THROUGH A TEN MONTH PRO		
	FULL-TIME NONPROFIT APPRENTICESHIPS AND RIGOROUS LEADERS		
	2. OUR ALUMNI PROGRAMS CONNECT AND ENGAGE THE GROWING P		
	NETWORK OF OVER 5,900 DIVERSE LEADERS AND INVESTS IN THO	SE POSITIONE	D
	TO MAKE THE GREATEST IMPACT.		
	3. THROUGH FIELD LEADERSHIP AND CONSULTING WORK, WE HEL	P ORGANIZATI	ONS
	BETTER DEVELOP AND ENGAGE DIVERSE LEADERSHIP AND BETTER	ENGAGE AND	
	STRENGTHEN THE COMMUNITIES THEY SERVE.		
4b	(Code:) (Expenses \$ including grants of \$) (Revenue	e \$)
	(),(),(),(),(/
4c	(Code:) (Expenses \$ including grants of \$) (Revenue	e\$)
4d	Other program services (Describe in Schedule O.)		
ru.	(Expenses \$ including grants of \$) (Revenue \$	١	
4e)	
		Form 99	0 (2014)
40000			、··)

Form	990	(201)	4)

 Form 990 (2014)
 PUBLIC ALLIES, INC.

 Part IV
 Checklist of Required Schedules

			Yes	No
1	Is the organization described in section 501(c)(3) or 4947(a)(1) (other than a private foundation)?			
	If "Yes," complete Schedule A	1	X	
2	Is the organization required to complete Schedule B, Schedule of Contributors?	2	Х	
3	Did the organization engage in direct or indirect political campaign activities on behalf of or in opposition to candidates for public office? <i>If</i> "Yes," <i>complete Schedule C, Part I</i>	3		x
4	Section 501(c)(3) organizations. Did the organization engage in lobbying activities, or have a section 501(h) election in effect during the tax year? If "Yes," complete Schedule C, Part II	4	х	
5	Is the organization a section 501(c)(4), 501(c)(5), or 501(c)(6) organization that receives membership dues, assessments, or			
	similar amounts as defined in Revenue Procedure 98-19? If "Yes," complete Schedule C, Part III	5		X
6	Did the organization maintain any donor advised funds or any similar funds or accounts for which donors have the right to			
	provide advice on the distribution or investment of amounts in such funds or accounts? If "Yes," complete Schedule D, Part I	6		X
7	Did the organization receive or hold a conservation easement, including easements to preserve open space,			
_	the environment, historic land areas, or historic structures? If "Yes," complete Schedule D, Part II	7		X
8	Did the organization maintain collections of works of art, historical treasures, or other similar assets? If "Yes," complete Schedule D, Part III	8		x
9	Did the organization report an amount in Part X, line 21, for escrow or custodial account liability; serve as a custodian for			
	amounts not listed in Part X; or provide credit counseling, debt management, credit repair, or debt negotiation services? If "Yes," complete Schedule D, Part IV	9		x
10	Did the organization, directly or through a related organization, hold assets in temporarily restricted endowments, permanent			
	endowments, or quasi-endowments? If "Yes," complete Schedule D, Part V	10		X
11	If the organization's answer to any of the following questions is "Yes," then complete Schedule D, Parts VI, VII, VIII, IX, or X as applicable.			
а	Did the organization report an amount for land, buildings, and equipment in Part X, line 10? If "Yes," complete Schedule D, Part VI	11a	х	
b	Did the organization report an amount for investments - other securities in Part X, line 12 that is 5% or more of its total			
	assets reported in Part X, line 16? If "Yes," complete Schedule D, Part VII	11b		X
с	Did the organization report an amount for investments - program related in Part X, line 13 that is 5% or more of its total			
	assets reported in Part X, line 16? If "Yes," complete Schedule D, Part VIII	11c		x
d	Did the organization report an amount for other assets in Part X, line 15 that is 5% or more of its total assets reported in			x
	Part X, line 16? If "Yes," complete Schedule D, Part IX	11d 11e	Х	
f	Did the organization report an amount for other liabilities in Part X, line 25? <i>If</i> "Yes," <i>complete Schedule D, Part X</i>	Tie	23	
•	the organization's liability for uncertain tax positions under FIN 48 (ASC 740)? <i>If "Yes," complete Schedule D, Part X</i>	11f	х	
12a	Did the organization obtain separate, independent audited financial statements for the tax year? If "Yes," complete	<u> </u>		
	Schedule D, Parts XI and XII	12a	Х	
b	Was the organization included in consolidated, independent audited financial statements for the tax year?			
	If "Yes," and if the organization answered "No" to line 12a, then completing Schedule D, Parts XI and XII is optional	12b		Х
13	Is the organization a school described in section 170(b)(1)(A)(ii)? If "Yes," complete Schedule E	13		Х
14a	Did the organization maintain an office, employees, or agents outside of the United States?	14a		Х
b	Did the organization have aggregate revenues or expenses of more than \$10,000 from grantmaking, fundraising, business,			
	investment, and program service activities outside the United States, or aggregate foreign investments valued at \$100,000			
	or more? If "Yes," complete Schedule F, Parts I and IV	14b		X
15	Did the organization report on Part IX, column (A), line 3, more than \$5,000 of grants or other assistance to or for any			v
	foreign organization? If "Yes," complete Schedule F, Parts II and IV	15		X
16	Did the organization report on Part IX, column (A), line 3, more than \$5,000 of aggregate grants or other assistance to or for foreign individuals? <i>If</i> "Yes," <i>complete Schedule F, Parts III and IV</i>	10		x
17	Did the organization report a total of more than \$15,000 of expenses for professional fundraising services on Part IX,	16		
17	column (A), lines 6 and 11e? If "Yes," complete Schedule G, Part I	17		x
18	Did the organization report more than \$15,000 total of fundraising event gross income and contributions on Part VIII, lines	<u> </u>		<u> </u>
	1c and 8a? If "Yes," complete Schedule G, Part II	18		x
19	Did the organization report more than \$15,000 of gross income from gaming activities on Part VIII, line 9a? If "Yes,"			
	complete Schedule G, Part III	19		Х
20a	Did the organization operate one or more hospital facilities? If "Yes," complete Schedule H	20a		Х
b	If "Yes" to line 20a, did the organization attach a copy of its audited financial statements to this return?	20b		

Form	990	(2014)
	330	(2014)

 Form 990 (2014)
 PUBLIC ALLIES, INC.

 Part IV
 Checklist of Required Schedules (continued)

			Yes	No
21	Did the organization report more than \$5,000 of grants or other assistance to any domestic organization or			
	domestic government on Part IX, column (A), line 1? If "Yes," complete Schedule I, Parts I and II	21	х	
22	Did the organization report more than \$5,000 of grants or other assistance to or for domestic individuals on			
	Part IX, column (A), line 2? If "Yes," complete Schedule I, Parts I and III	22		X
23	Did the organization answer "Yes" to Part VII, Section A, line 3, 4, or 5 about compensation of the organization's current			
	and former officers, directors, trustees, key employees, and highest compensated employees? If "Yes," complete			
	Schedule J	23	Х	
24a	Did the organization have a tax-exempt bond issue with an outstanding principal amount of more than \$100,000 as of the			
	last day of the year, that was issued after December 31, 2002? If "Yes," answer lines 24b through 24d and complete			
	Schedule K. If "No", go to line 25a	24a		X
b	Did the organization invest any proceeds of tax-exempt bonds beyond a temporary period exception?	24b		
с	Did the organization maintain an escrow account other than a refunding escrow at any time during the year to defease			
	any tax-exempt bonds?	24c		
d	Did the organization act as an "on behalf of" issuer for bonds outstanding at any time during the year?	24d		
25a	Section 501(c)(3), 501(c)(4), and 501(c)(29) organizations. Did the organization engage in an excess benefit			
	transaction with a disqualified person during the year? If "Yes," complete Schedule L, Part I	25a		X
b	Is the organization aware that it engaged in an excess benefit transaction with a disqualified person in a prior year, and			
	that the transaction has not been reported on any of the organization's prior Forms 990 or 990-EZ? If "Yes," complete			
	Schedule L, Part I	25b		X
26	Did the organization report any amount on Part X, line 5, 6, or 22 for receivables from or payables to any current or			
	former officers, directors, trustees, key employees, highest compensated employees, or disqualified persons? If "Yes,"			
	complete Schedule L, Part II	26		X
27	Did the organization provide a grant or other assistance to an officer, director, trustee, key employee, substantial			
	contributor or employee thereof, a grant selection committee member, or to a 35% controlled entity or family member			
	of any of these persons? If "Yes," complete Schedule L, Part III	27		X
28	Was the organization a party to a business transaction with one of the following parties (see Schedule L, Part IV			
	instructions for applicable filing thresholds, conditions, and exceptions):			v
	A current or former officer, director, trustee, or key employee? If "Yes," complete Schedule L, Part IV	28a		X X
	A family member of a current or former officer, director, trustee, or key employee? If "Yes," complete Schedule L, Part IV	28b		
с	An entity of which a current or former officer, director, trustee, or key employee (or a family member thereof) was an officer,			v
~~	director, trustee, or direct or indirect owner? If "Yes," complete Schedule L, Part IV	28c	X	X
29	Did the organization receive more than \$25,000 in non-cash contributions? <i>If</i> "Yes," <i>complete Schedule M</i>	29	^	
30	Did the organization receive contributions of art, historical treasures, or other similar assets, or qualified conservation			x
~	contributions? If "Yes," complete Schedule M	30		
31	Did the organization liquidate, terminate, or dissolve and cease operations?			x
20	If "Yes," complete Schedule N, Part I	31		
32	Did the organization sell, exchange, dispose of, or transfer more than 25% of its net assets? If "Yes," complete	32		x
33	Schedule N, Part II	32		
33	sections 301.7701-2 and 301.7701-3? If "Yes," complete Schedule R, Part I	33		x
34	Was the organization related to any tax-exempt or taxable entity? If "Yes," complete Schedule R, Part II, III, or IV, and	- 55		<u> </u>
34		34		x
35a	Part V, line 1 Did the organization have a controlled entity within the meaning of section 512(b)(13)?	35a		X
	If "Yes" to line 35a, did the organization receive any payment from or engage in any transaction with a controlled entity	000		
5	within the meaning of section 512(b)(13)? If "Yes," complete Schedule R, Part V, line 2	35b		
36	Section 501(c)(3) organizations. Did the organization make any transfers to an exempt non-charitable related organization?			<u> </u>
	If "Yes," complete Schedule R, Part V, line 2	36		x
37	Did the organization conduct more than 5% of its activities through an entity that is not a related organization			
	and that is treated as a partnership for federal income tax purposes? If "Yes," complete Schedule R, Part VI	37		x
38	Did the organization complete Schedule O and provide explanations in Schedule O for Part VI, lines 11b and 19?	<u> </u>		
	Note. All Form 990 filers are required to complete Schedule O	38	х	

	<u>990 (2014)</u> PUBLIC ALLIES, INC. 52-1759	564	Р	age 5			
Pai	rt V Statements Regarding Other IRS Filings and Tax Compliance						
	Check if Schedule O contains a response or note to any line in this Part V						
			Yes	No			
1a	Enter the number reported in Box 3 of Form 1096. Enter -0- if not applicable 1a 33						
b	Enter the number of Forms W-2G included in line 1a. Enter -0- if not applicable 1b 0	1					
с		1					
	(gambling) winnings to prize winners?	1c	Х				
2a	Enter the number of employees reported on Form W-3, Transmittal of Wage and Tax Statements,						
	filed for the calendar year ending with or within the year covered by this return 2a 385						
b	If at least one is reported on line 2a, did the organization file all required federal employment tax returns?						
-	Note. If the sum of lines 1a and 2a is greater than 250, you may be required to <i>e-file</i> (see instructions)	2b	X				
3a	Did the organization have unrelated business gross income of \$1,000 or more during the year?	3a		x			
	If "Yes," has it filed a Form 990-T for this year? <i>If "No," to line 3b, provide an explanation in Schedule O</i>	3b					
	At any time during the calendar year, did the organization have an interest in, or a signature or other authority over, a						
та	financial account in a foreign country (such as a bank account, securities account, or other financial account)?	4a		x			
h	If "Yes," enter the name of the foreign country:	та					
b	See instructions for filing requirements for FinCEN Form 114, Report of Foreign Bank and Financial Accounts (FBAR).						
Fo		5a		x			
	Was the organization a party to a prohibited tax shelter transaction at any time during the tax year?			X			
	Did any taxable party notify the organization that it was or is a party to a prohibited tax shelter transaction?	5b					
	If "Yes," to line 5a or 5b, did the organization file Form 8886-T?	5c					
6a	Does the organization have annual gross receipts that are normally greater than \$100,000, and did the organization solicit			x			
	any contributions that were not tax deductible as charitable contributions?	6a		<u>^</u>			
b	If "Yes," did the organization include with every solicitation an express statement that such contributions or gifts						
_	were not tax deductible?	6b					
7							
	a Did the organization receive a payment in excess of \$75 made partly as a contribution and partly for goods and services provided to the payor?						
	b If "Yes," did the organization notify the donor of the value of the goods or services provided?						
С	Did the organization sell, exchange, or otherwise dispose of tangible personal property for which it was required						
	to file Form 8282?	7c		X			
d	If "Yes," indicate the number of Forms 8282 filed during the year 7d						
е	Did the organization receive any funds, directly or indirectly, to pay premiums on a personal benefit contract?	7e					
f	Did the organization, during the year, pay premiums, directly or indirectly, on a personal benefit contract?	7f					
g	If the organization received a contribution of qualified intellectual property, did the organization file Form 8899 as required?	7g					
h	If the organization received a contribution of cars, boats, airplanes, or other vehicles, did the organization file a Form 1098-C?	7h					
8	Sponsoring organizations maintaining donor advised funds. Did a donor advised fund maintained by the						
	sponsoring organization have excess business holdings at any time during the year?	8					
9	Sponsoring organizations maintaining donor advised funds.						
а	Did the sponsoring organization make any taxable distributions under section 4966?	9a					
b	Did the sponsoring organization make a distribution to a donor, donor advisor, or related person?	9b					
10	Section 501(c)(7) organizations. Enter:						
а	Initiation fees and capital contributions included on Part VIII, line 12 10a						
b	Gross receipts, included on Form 990, Part VIII, line 12, for public use of club facilities 10b						
11	Section 501(c)(12) organizations. Enter:	1					
а	Gross income from members or shareholders 11a						
b		1					
	amounts due or received from them.)						
12a	Section 4947(a)(1) non-exempt charitable trusts. Is the organization filing Form 990 in lieu of Form 1041?	12a					
	If "Yes," enter the amount of tax-exempt interest received or accrued during the year 12b						
13	Section 501(c)(29) qualified nonprofit health insurance issuers.	1					
	Is the organization licensed to issue qualified health plans in more than one state?	13a					
u	Note. See the instructions for additional information the organization must report on Schedule O.						
h	Enter the amount of reserves the organization is required to maintain by the states in which the						
5	organization is licensed to issue qualified health plans 13b						
~	Enter the amount of reserves on hand 13c						
		14a		X			
	Did the organization receive any payments for indoor tanning services during the tax year?	14a 14b					
U U	ה היט, המשהר חופע מדיטוח רבט גט דבטטר גוופשב אמצווופו גש יו אט, אוטאטב מו פאאמומנוטו ווו שטופטעוב ט		1	1			

Form 990 (2014)
------------	-------

PUBLIC ALLIES, INC.

Part VI Governance, Management, and Disclosure For each "Yes" response to lines 2 through 7b below, and for a "No" response to line 8a, 8b, or 10b below, describe the circumstances, processes, or changes in Schedule O. See instructions.

	Check if Schedule O contains a response or note to any line in this Part VI			X		
Sec	tion A. Governing Body and Management					
			Yes	No		
1a	Enter the number of voting members of the governing body at the end of the tax year 1a 13					
	If there are material differences in voting rights among members of the governing body, or if the governing					
	body delegated broad authority to an executive committee or similar committee, explain in Schedule O.					
b	Enter the number of voting members included in line 1a, above, who are independent 1b 13					
2	Did any officer, director, trustee, or key employee have a family relationship or a business relationship with any other					
	officer, director, trustee, or key employee?	2		X		
3	Did the organization delegate control over management duties customarily performed by or under the direct supervision					
	of officers, directors, or trustees, or key employees to a management company or other person?	3		X		
4	Did the organization make any significant changes to its governing documents since the prior Form 990 was filed?	4		X		
5	Did the organization become aware during the year of a significant diversion of the organization's assets?	5		X		
6	Did the organization have members or stockholders?	6		X		
7a	Did the organization have members, stockholders, or other persons who had the power to elect or appoint one or					
	more members of the governing body?	7a		X		
b	Are any governance decisions of the organization reserved to (or subject to approval by) members, stockholders, or					
	persons other than the governing body?	7b		X		
8	Did the organization contemporaneously document the meetings held or written actions undertaken during the year by the following:					
а	The governing body?	8a	X			
b	Each committee with authority to act on behalf of the governing body?	8b	Х			
9	Is there any officer, director, trustee, or key employee listed in Part VII, Section A, who cannot be reached at the					
	organization's mailing address? If "Yes," provide the names and addresses in Schedule O	9		X		
Sec	tion B. Policies (This Section B requests information about policies not required by the Internal Revenue Code.)		1			
			Yes	No		
	Did the organization have local chapters, branches, or affiliates?	10a	Х			
b	If "Yes," did the organization have written policies and procedures governing the activities of such chapters, affiliates,		37			
	and branches to ensure their operations are consistent with the organization's exempt purposes?	10b 11a	X X			
	a Has the organization provided a complete copy of this Form 990 to all members of its governing body before filing the form?					
	b Describe in Schedule O the process, if any, used by the organization to review this Form 990.					
	2a Did the organization have a written conflict of interest policy? If "No," go to line 13					
	Were officers, directors, or trustees, and key employees required to disclose annually interests that could give rise to conflicts?	12b	X			
с	Did the organization regularly and consistently monitor and enforce compliance with the policy? If "Yes," describe	10	x			
40	in Schedule O how this was done	12c	X	<u> </u>		
13	Did the organization have a written whistleblower policy?	13	X	<u> </u>		
14	Did the organization have a written document retention and destruction policy?	14	<u>л</u>			
15	Did the process for determining compensation of the following persons include a review and approval by independent					
-	persons, comparability data, and contemporaneous substantiation of the deliberation and decision?	15.0	х			
	The organization's CEO, Executive Director, or top management official	15a 15b	X	<u> </u>		
U	Other officers or key employees of the organization If "Yes" to line 15a or 15b, describe the process in Schedule O (see instructions).	150				
16-2	Did the organization invest in, contribute assets to, or participate in a joint venture or similar arrangement with a					
104	taxable entity during the year?	16a		x		
h	If "Yes," did the organization follow a written policy or procedure requiring the organization to evaluate its participation	100				
D	in joint venture arrangements under applicable federal tax law, and take steps to safeguard the organization's					
	exempt status with respect to such arrangements?	16b				
Sec	tion C. Disclosure	10.0				
17	List the states with which a copy of this Form 990 is required to be filed >AZ, CA, CO, CT, DC, FL, IL, MD, MN	,NY	,NC	, NM		
18	Section 6104 requires an organization to make its Forms 1023 (or 1024 if applicable), 990, and 990-T (Section 501(c)(3)s only) a					
-	for public inspection. Indicate how you made these available. Check all that apply.					
	X Own website X Another's website X Upon request Other (explain in Schedule O)					
19						
	statements available to the public during the tax year.					
20						
	HEATHER LY, DIRECTOR OF FINANCE & ADMINISTRATION - 414-273-0533					
	735 N. WATER STREET, SUITE 550, MILWAUKEE, WI 53202					
43200	SEE SCHEDULE O FOR FULL LIST OF STATES	Form	990	(2014)		

Part VII	Compensation of Officers,	Directors,	Trustees,	Key	Employees,	Highest	Compensated
	Employees, and Independe	ent Contrac	ctors				

Check if Schedule O contains a response or note to any line in this Part VI

Section A. Officers, Directors, Trustees, Key Employees, and Highest Compensated Employees

1a Complete this table for all persons required to be listed. Report compensation for the calendar year ending with or within the organization's tax year.

• List all of the organization's **current** officers, directors, trustees (whether individuals or organizations), regardless of amount of compensation. Enter -0- in columns (D), (E), and (F) if no compensation was paid.

• List all of the organization's current key employees, if any. See instructions for definition of "key employee."

• List the organization's five current highest compensated employees (other than an officer, director, trustee, or key employee) who received reportable compensation (Box 5 of Form W-2 and/or Box 7 of Form 1099-MISC) of more than \$100,000 from the organization and any related organizations.

 List all of the organization's former officers, key employees, and highest compensated employees who received more than \$100,000 of reportable compensation from the organization and any related organizations.

• List all of the organization's **former directors or trustees** that received, in the capacity as a former director or trustee of the organization, more than \$10,000 of reportable compensation from the organization and any related organizations.

List persons in the following order: individual trustees or directors; institutional trustees; officers; key employees; highest compensated employees; and former such persons.

____ Check this box if neither the organization nor any related organization compensated any current officer, director, or trustee.

(A)	(B)	(C)		(D)	(E)	(F)				
Name and Title	Average	(do	Position (do not check more than one		Reportable	Reportable	Estimated			
	hours per	box.	box, unless person is both an officer and a director/trustee)		compensation compensation		amount of			
	week (list any	-						from the	from related organizations	other compensation
	hours for	Individual trustee or director				eq		organization	(W-2/1099-MISC)	from the
	related	stee oi	'u stee			ensat		(W-2/1099-MISC)		organization
	organizations	al trus	onal tr		loyee	comp				and related
	below line)	dividu	Institutional trustee	Officer	Key employee	Highest compensated employee	Former			organizations
(1) ADREN WILSON	45.00	<u> </u>	트	5	Ϋ́ε	Ξъ	2			
PRESIDENT/CEO		x		x				14,800.	0.	2,533.
(2) KANWAR SINGH	4.00							,		,
BOARD CHAIR		x		x				0.	0.	0.
(3) MELIA DICKER	2.00									
SECRETARY		X		Х				0.	0.	0.
(4) CHRISTOPHER BESENDORFER	2.00									
BOARD MEMBER		X						0.	0.	0.
(5) DAVID EISNER	2.00									
VICE CHAIR		X		X				0.	0.	0.
(6) LEIF ELSMO	2.00								0	0
BOARD MEMBER		X						0.	0.	0.
(7) LIZ HOLLANDER	2.00							0	0	0
BOARD MEMBER	4.00	X						0.	0.	0.
(8) WILLIAM GRAUSTEIN BOARD MEMBER	4.00	x						0.	0.	0.
(9) CHRISTA ROBINSON	2.00	^						0.	0.	0.
BOARD MEMBER	2.00	x						0.	0.	0.
(10) JASON SCOTT	2.00								0.	
BOARD MEMBER	2000	x						0.	0.	0.
(11) DOROTHY STONEMAN	2.00							•••		
BOARD MEMBER		x						0.	0.	0.
(12) CHANDA SMITH-BAKER	1.00									
BOARD MEMBER		x						0.	0.	0.
(13) ROBERT ASHCRAFT	1.00									
BOARD MEMBER		X						0.	0.	0.
(14) JAIME ERNESTO UZETA	2.00									
BOARD MEMBER		X						0.	0.	0.
(15) CRIS ROS-DUKLER	45.00								-	
CHIEF OPERATING OFFICER				X				171,750.	0.	22,298.
(16) PAUL SCHMITZ	45.00							100 100	^	01 000
FORMER PRESIDENT/CEO							X	127,173.	0.	21,982.

	990 (2014) PUBLIC AI									52-1	7595	564	P	age 8
Pa	t VII Section A. Officers, Directors, Trus		ploy	vees			ghe	st C	Compensated Employe	es (continued)				
	(A) Name and title	(B) Average hours per week	(do not che box, unless officer and			rson	than o is bot	h an	(D) Reportable compensation from	(E) Reportable compensation from related		am	(F) timate nount other	
		(list any hours for related organizations below line)	Individual trustee or director	In stitutional trustee	Officer	Key employee	Highest compensated employee	Former	the organization (W-2/1099-MISC)	organization (W-2/1099-MIS		fro orga and	pensa om th anizat d relat inizati	e tion ted
с	Sub-total Total from continuation sheets to Part VI	I, Section A							313,723.		0.			13.
d 2	Total (add lines 1b and 1c) Total number of individuals (including but n							N o r	313,723. eceived more than \$100),000 of reportab	0. le	4	0,8	13.
	compensation from the organization												Yes	2 No
3	Did the organization list any former officer, line 1a? If "Yes," complete Schedule J for s	-			-	•	•		•			3	x	
4	For any individual listed on line 1a, is the su and related organizations greater than \$150	m of reportabl	le co	omp	ensa	atior	n and	d ot		the organization		4	x	
5	Did any person listed on line 1a receive or a	accrue comper	nsat	ion f	rom	any	unr	elat	ted organization or indiv	idual for services	; [x
Sec	rendered to the organization? If "Yes," com tion B. Independent Contractors	piele Schedule	eji	or si	ucn	pers	<u>son .</u>					5		- 23
1	Complete this table for your five highest co the organization. Report compensation for										npensa	ation f	rom	
	(A) Name and business	y		ONE					(B) Description of s	,	Co	(C omper		'n
2	Total number of independent contractors (ii \$100,000 of compensation from the organized structure of t	•	ot li	mite	d to		se lis)	stec	above) who received n	nore than				

		Check if Schedule O contains a re	50000		(A)	(B)	(C)	(D)
					Total revenue	Related or exempt function revenue	Unrelated business revenue	(D) Revenue exclude from tax under sections 512 - 514
1	а	Federated campaigns	1a					
		Membership dues						
		Fundraising events						
			1d					
		Related organizations		7 710 404				
		Government grants (contributions)	1e	7,718,424.				
	t	All other contributions, gifts, grants, and						
		similar amounts not included above	1f	2,490,011.				
	g	Noncash contributions included in lines 1a-1f: \$						
	h	Total. Add lines 1a-1f		🕨	10,208,435.			
				Business Code				
2	а	PARTNER ORGANIZATIONS		900099	2,347,533.	2,347,533.		
	b							
	с							
	d							
	e							
	f	All other program service revenue						
		Total. Add lines 2a-2f			2,347,533.			
3	9	Investment income (including dividen						
5					87.	87.		
		other similar amounts)						
4		Income from investment of tax-exemp						
5		Royalties						
			Real	(ii) Personal				
6	а	Gross rents						
	b	Less: rental expenses						
	с	Rental income or (loss)						
	d	Net rental income or (loss)		►				
			curities	(ii) Other				
		assets other than inventory						
	b	Less: cost or other basis						
	~	and sales expenses						
	~	Gain or (loss)						
		Net gain or (loss)						
8	а	Gross income from fundraising events						
		•	of					
		contributions reported on line 1c). Se						
		Part IV, line 18	а					
	b	Less: direct expenses	b					
	С	Net income or (loss) from fundraising	events	►				
9	а	Gross income from gaming activities.	See					
		Part IV, line 19	а					
	b	Less: direct expenses						
		Net income or (loss) from gaming acti						
		Gross sales of inventory, less returns						
		and allowances	а	5,481.				
	h	Less: cost of goods sold						
				<u> </u>	2,629.	2,629.		
	C	Net income or (loss) from sales of inve	entory		2,023.	2,025.		
				Business Code	E1 000			E1 0
11	a	OTHER INCOME		900099	51,992.			51,9
	b	INCOME FROM CONTRACTS		900099	1,581.			1,58
	с							
	d	All other revenue						
		Total. Add lines 11a-11d		►	53,573.			
1		Total revenue. See instructions.			12,612,257.	2,350,249.	0	. 53,5

PUBLIC ALLIES, INC. Statement of Revenue

432009 11-07-14 PUBLIC ALLIES, INC.

Part IX Statement of Functional Expenses

Section 501(c)(3) and 501(c)(4) organizations must complete all columns. All other organizations must complete column (A).

	Check if Schedule O contains a respor	nse or note to any line in	this Part IX		
	not include amounts reported on lines 6b, 8b, 9b, and 10b of Part VIII.	(A) Total expenses	(B) Program service expenses	(C) Management and general expenses	(D) Fundraising
1	Grants and other assistance to domestic organizations		experises	general expenses	expenses
•	and domestic governments. See Part IV, line 21	4,685,000.	4,685,000.		
2	Grants and other assistance to domestic				
_	individuals. See Part IV, line 22				
3	Grants and other assistance to foreign				
	organizations, foreign governments, and foreign				
	individuals. See Part IV, lines 15 and 16				
4	Benefits paid to or for members				
5	Compensation of current officers, directors,				
	trustees, and key employees	383,719.	51,228.	285,480.	47,011.
6	Compensation not included above, to disqualified				
	persons (as defined under section 4958(f)(1)) and				
	persons described in section 4958(c)(3)(B)				
7	Other salaries and wages	1,903,210.	1,600,502.	151,019.	151,689.
8	Pension plan accruals and contributions (include				
	section 401(k) and 403(b) employer contributions)	55,923.	44,416.	4,687. 23,314.	6,820.
9	Other employee benefits	195,347.	150,785.	23,314.	21,248.
10	Payroll taxes	161,598.	117,612.	26,696.	17,290.
11	Fees for services (non-employees):				
а	Management	172,651.	40,204.	129,965.	2,482.
b	Legal				
с	Accounting	17,000.		17,000.	
d	, , , , , , , , , , , , , , , , , , , ,				
е	Professional fundraising services. See Part IV, line 17				
f	Investment management fees				
g					
	column (A) amount, list line 11g expenses on Sch 0.)	0 100	0.4.0	1 010	0.45
12	Advertising and promotion	2,198.	240.	1,713.	245.
13	Office expenses	115,766.	77,059.	28,479.	10,228.
14	Information technology				
15	Royalties	387,924.	306,389.	36,214.	45,321.
16		188,447.	116,534.	60,385.	11,528.
17	Travel	100,44/.	110,554.	00,305.	11,520.
18	Payments of travel or entertainment expenses				
40	for any federal, state, or local public officials	60,946.	39,992.	20,773.	181.
19 00	Conferences, conventions, and meetings	11,754.	59,992.	11,754.	101.
20	Interest	11,754.			
21 22	Payments to affiliates Depreciation, depletion, and amortization	4,236.		4,236.	
22		18,558.		18,558.	
23 24	Insurance Other expenses. Itemize expenses not covered				
24	above. (List miscellaneous expenses in line 24e. If line				
	24e amount exceeds 10% of line 25, column (A) amount, list line 24e expenses on Schedule 0.)				
а	ALLY EXPENSES	3,943,968.	3,943,968.		
b	MEMBERSHIP DUES	27,457.	4,275.	14,464.	8,718.
c	COMMUNICATIONS & DEVELO	25,734.	377.	93.	25,264.
d	MAINTENANCE & REPAIRS	20,399.	3,505.	15,755.	1,139.
	All other expenses	78,480.	75,159.	1,251.	2,070.
25	Total functional expenses. Add lines 1 through 24e	12,460,315.	11,257,245.	851,836.	351,234.
26	Joint costs. Complete this line only if the organization				·
	reported in column (B) joint costs from a combined				
	educational campaign and fundraising solicitation.				
	Check here if following SOP 98-2 (ASC 958-720)				
40004	0 11-07-14				Form 990 (2014)

PUBLIC	ALLIES,	INC.

Ia		Dalatice Sheet					
		Check if Schedule O contains a response or not	e to an	y line in this Part X			
					(A) Beginning of year		(B) End of year
	1	Cash - non-interest-bearing			239,840.	1	557,067.
	2	Savings and temporary cash investments		2			
	3	Pledges and grants receivable, net	1,623,818.	3	1,605,077.		
	4	Accounts receivable, net		4			
	5	Loans and other receivables from current and for					
		trustees, key employees, and highest compensation	ated em	nployees. Complete			
		Part II of Schedule L				5	
	6	Loans and other receivables from other disquali	fied per	rsons (as defined under			
		section 4958(f)(1)), persons described in section	4958(0	c)(3)(B), and contributing			
		employers and sponsoring organizations of sect	ion 501	(c)(9) voluntary			
ts		employees' beneficiary organizations (see instr).	Compl	ete Part II of Sch L		6	
Assets	7	Notes and loans receivable, net				7	
◄	8	Inventories for sale or use				8	
	9	Prepaid expenses and deferred charges		L	14,568.	9	7,462.
	10a	Land, buildings, and equipment: cost or other					
		basis. Complete Part VI of Schedule D	10a	288,638.			
	b	Less: accumulated depreciation		272,054.	15,303.	10c	16,584.
	11	Investments - publicly traded securities				11	
	12	Investments - other securities. See Part IV, line 1				12	
	13	Investments - program-related. See Part IV, line				13	
	14	Intangible assets				14	1 - 1 - 1
	15	Other assets. See Part IV, line 11			7,000.	15	15,131.
	16	Total assets. Add lines 1 through 15 (must equa			1,900,529.	16	2,201,321.
	17	Accounts payable and accrued expenses			761,248.	17	838,314.
	18	Grants payable			147 010	18	10 724
	19	Deferred revenue			147,210.	19	18,734.
	20	Tax-exempt bond liabilities				20	
	21	Escrow or custodial account liability. Complete I				21	
Liabilities	22	Loans and other payables to current and former					
billid		key employees, highest compensated employee					
Lial		Complete Part II of Schedule L			300,000.	22	500,000.
	23	Secured mortgages and notes payable to unrela			500,000.	23	500,000.
	24	Unsecured notes and loans payable to unrelated				24	
	25	Other liabilities (including federal income tax, pa					
		parties, and other liabilities not included on lines Schedule D			5,029.	25	5,289.
	26	Schedule D Total liabilities. Add lines 17 through 25			1,213,487.	25 26	1,362,337.
	20	Organizations that follow SFAS 117 (ASC 958			1/210/10/1	20	1/002/00/1
S		complete lines 27 through 29, and lines 33 an					
JCe	27	Unrestricted net assets			-543,993.	27	-371,410.
alar	28	Temporarily restricted net assets		·····	1,231,035.	28	1,210,394.
Ä	29				, - ,	29	, , , , , , , , , , , , , , , , , , , ,
ň		Organizations that do not follow SFAS 117 (A					
ъ		and complete lines 30 through 34.					
ţs	30	Capital stock or trust principal, or current funds		30			
sse	31	Paid-in or capital surplus, or land, building, or eq				31	
Net Assets or Fund Balances	32	Retained earnings, endowment, accumulated in				32	
ž	33	Total net assets or fund balances			687,042.	33	838,984.
	34	Total liabilities and net assets/fund balances			1,900,529.	34	2,201,321.
							Farma 990 (001.4)

Form **990** (2014)

Form 990 (2014)							
Part X	Balance Sheet						

Form	PUBLIC ALLIES, INC.	52-	1759564	Pag	ge 12
Pa	rt XI Reconciliation of Net Assets				
	Check if Schedule O contains a response or note to any line in this Part XI				
1	Total revenue (must equal Part VIII, column (A), line 12)	1	12,612		
2	Total expenses (must equal Part IX, column (A), line 25)	2	12,460		
3	Revenue less expenses. Subtract line 2 from line 1	3			42.
4	Net assets or fund balances at beginning of year (must equal Part X, line 33, column (A))	4	687	7,0	42.
5	Net unrealized gains (losses) on investments	5			
6	Donated services and use of facilities	6			
7	Investment expenses	7			
8	Prior period adjustments	8			
9	Other changes in net assets or fund balances (explain in Schedule O)	9			0.
10	Net assets or fund balances at end of year. Combine lines 3 through 9 (must equal Part X, line 33,				
	column (B))	10	838	3,9	84.
Pa	rt XII Financial Statements and Reporting				
	Check if Schedule O contains a response or note to any line in this Part XII		<u></u>		X
				Yes	No
1	Accounting method used to prepare the Form 990: Cash X Accrual Other				
	If the organization changed its method of accounting from a prior year or checked "Other," explain in Schedule	О.			
2a	Were the organization's financial statements compiled or reviewed by an independent accountant?		2a		X
	If "Yes," check a box below to indicate whether the financial statements for the year were compiled or reviewed	d on a			
	separate basis, consolidated basis, or both:				
	Separate basis Consolidated basis Both consolidated and separate basis				
b	Were the organization's financial statements audited by an independent accountant?		2b	х	
	If "Yes," check a box below to indicate whether the financial statements for the year were audited on a separat	e basis,			
	consolidated basis, or both:				
	X Separate basis Consolidated basis Both consolidated and separate basis				
С	If "Yes" to line 2a or 2b, does the organization have a committee that assumes responsibility for oversight of the	e audit,			
	review, or compilation of its financial statements and selection of an independent accountant?		2c	Х	
	If the organization changed either its oversight process or selection process during the tax year, explain in Sch				
3a	As a result of a federal award, was the organization required to undergo an audit or audits as set forth in the Si	ngle Auc	lit		
	Act and OMB Circular A-133?		3a	х	
b	If "Yes," did the organization undergo the required audit or audits? If the organization did not undergo the requ	ired aud	it		
	or audits, explain why in Schedule O and describe any steps taken to undergo such audits			X	

Department of the Treasury Internal Revenue Service

Ρ Th

(Form	990	or	990-EZ)
-------	-----	----	--------	---

Name of the organization

Public Charity Status and Public Support Complete if the organization is a section 501(c)(3) organization or a section

4947(a)(1) nonexempt charitable trust.

LV	
Open to	Public
Inspec	ction

Employer identification number

OMB No. 1545-0047

2014

Attach to Form 990 or Form 990-EZ.	
Information about Schedule A (Form 990 or 990-EZ) and its instructions is at www.irs.gov/form99	30.

	PUBLIC ALLIES, INC.						5.	2-1/59564		
Pa	nrt I	Reason for Public	Charity Status (All organizations must co	omplete th	is part.) Se	e instructions			
The	orgar	nization is not a private found								
1		A church, convention of ch					I)(A)(i).			
2			A school described in section 170(b)(1)(A)(ii). (Attach Schedule E.)							
3	\square	A hospital or a cooperative			ection 170	γµγ1γγγ!!	i)			
4		A medical research organiz						(iiii) Enter (the hospital's name	
-		city, and state:		rijunetion with a nospita					the hospital s hame,	
E		An organization operated for	ar the benefit of a co		d or operat	tod by a g	overnmentel	nit dooorib	ad in	
5		•		liege of university owned	u or opera	led by a go	Sveninentai ui	III describ		
		section 170(b)(1)(A)(iv). (C					<i>.</i> .			
6		A federal, state, or local go	-							
7	X	An organization that norma		ntial part of its support i	from a gov	ernmental	unit or from th	e general	public described in	
		section 170(b)(1)(A)(vi). (C								
8		A community trust describe								
9		An organization that norma	Ily receives: (1) more	than 33 1/3% of its sup	port from	contributio	ons, membersl	nip fees, a	nd gross receipts fror	m
		activities related to its exen	npt functions - subje	ct to certain exceptions,	and (2) no	o more tha	n 33 1/3% of i	ts support	from gross investme	nt
		income and unrelated busi	ness taxable income	(less section 511 tax) fr	om busine	esses acqu	ired by the org	janization	after June 30, 1975.	
		See section 509(a)(2). (Co	mplete Part III.)							
10		An organization organized	and operated exclus	ively to test for public sa	afety. See	section 50)9(a)(4).			
11		An organization organized	and operated exclus	ively for the benefit of, to	o perform t	the functio	ons of, or to ca	rry out the	purposes of one or	
		more publicly supported or	ganizations describe	ed in section 509(a)(1) o	r section	509(a)(2). S	See section 5	09(a)(3). C	heck the box in	
		_lines 11a through 11d that	describes the type c	of supporting organizatio	n and com	nplete lines	s 11e, 11f, and	11g.		
а		Type I. A supporting orga	anization operated, s	upervised, or controlled	by its sup	ported org	anization(s), ty	pically by	giving	
		the supported organization	on(s) the power to re	gularly appoint or elect a	a majority (of the dired	ctors or trustee	es of the s	upporting	
		organization. You must o	complete Part IV, Se	ections A and B.						
b		Type II. A supporting org	anization supervised	l or controlled in connec	tion with it	ts supporte	ed organizatior	ו(s), by ha	ving	
		control or management o	f the supporting org	anization vested in the s	ame perso	ons that co	ontrol or manag	je the sup	ported	
		organization(s). You mus	t complete Part IV,	Sections A and C.						
С		Type III functionally interpretent of the second	grated. A supporting	g organization operated	in connec	tion with, a	and functionall	y integrate	ed with,	
		its supported organizatio	n(s) (see instructions	s). You must complete l	Part IV, Se	ections A,	D, and E.			
d		Type III non-functionally	/ integrated. A supp	orting organization oper	ated in co	nnection v	vith its support	ed organiz	zation(s)	
		that is not functionally int	egrated. The organiz	zation generally must sa	tisfy a dist	ribution re	quirement and	an attenti	veness	
		requirement (see instruct	ions). You must con	nplete Part IV, Sections	s A and D,	, and Part	v .			
е		Check this box if the orga	anization received a	written determination fro	om the IRS	that it is a	1 Type I, Type I	I, Type III		
		functionally integrated, or	r Type III non-functio	nally integrated support	ing organi:	zation.				
f	Ente	er the number of supported of	organizations							
g	Pro	vide the following information	about the supporte							
		(i) Name of supported	(ii) EIN	(iii) Type of organization	(iv) Is the o listed i	rganization			(vi) Amount of	
		organization		(described on lines 1-9 above or IRC section	governing		support (other support (see	
				(see instructions))	Yes	No	Instructio	ins)	Instructions)	

LHA For Paperwork Reduction Act Notice, see the Instructions for Form 990 or 990-EZ. 432021 09-17-14

Total

Schedule A (Form 990 or 990-EZ) 2014

Schedule A (Form 990 or 990-EZ) 2014 PUBLIC ALLIES, INC.

52-1759564 Page 2

Part II Support Schedule for Organizations Described in Sections 170(b)(1)(A)(iv) and 170(b)(1)(A)(vi)

(Complete only if you checked the box on line 5, 7, or 8 of Part I or if the organization failed to qualify under Part III. If the organization fails to qualify under the tests listed below, please complete Part III.)

Sec	tion A. Public Support							
Calen	dar year (or fiscal year beginning in) 🕨	(a) 2010	(b) 2011	(c) 2012	(d) 2013	(e) 2014	(f) Total	
1	Gifts, grants, contributions, and							
	membership fees received. (Do not							
	include any "unusual grants.")	11919259.	9694348.	8355850.	9472353.	9579750.	49021560.	
2	Tax revenues levied for the organ-							
	ization's benefit and either paid to							
	or expended on its behalf							
3	The value of services or facilities							
	furnished by a governmental unit to							
	the organization without charge							
4	Total. Add lines 1 through 3	11919259.	9694348.	8355850.	9472353.	9579750.	49021560.	
	The portion of total contributions							
	by each person (other than a							
	governmental unit or publicly							
	supported organization) included							
	on line 1 that exceeds 2% of the							
	amount shown on line 11,							
	column (f)						4725544.	
	Public support. Subtract line 5 from line 4.						44296016.	
	tion B. Total Support							
-	dar year (or fiscal year beginning in)	(a) 2010	(b) 2011	(c) 2012	(d) 2013	(e) 2014	(f) Total	
	Amounts from line 4	11919259.	9694348.	8355850.	9472353.	9579750	49021560.	
	Gross income from interest,							
	dividends, payments received on							
	securities loans, rents, royalties							
	and income from similar sources		2,157.				2,157.	
	Net income from unrelated business		2,137.				2,137.	
	activities, whether or not the							
	business is regularly carried on							
	Other income. Do not include gain							
	or loss from the sale of capital	98,996.	30,247.	67 122	116,198.	56 202	369,065.	
	assets (Explain in Part VI.)	50,550.	50,247.	07,422.	110,190.	50,202.	49392782.	
	Total support. Add lines 7 through 10						,772,945.	
	Gross receipts from related activities		, ,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,				, 112, 943.	
	First five years. If the Form 990 is fo		s first, second, thir	d, fourth, or fifth ta	ax year as a sectio	n 501(c)(3)		
	organization, check this box and sto tion C. Computation of Pub		rcentage					
				(5)			89.68 %	
	Public support percentage for 2014 (14	00 50	
	Public support percentage from 2013					15		
	33 1/3% support test - 2014. If the	-						
	stop here. The organization qualifies							
	33 1/3% support test - 2013. If the							
	and stop here. The organization qua							
	10% -facts-and-circumstances tes							
	and if the organization meets the "fac			-	-	-		
	meets the "facts-and-circumstances"	•	•		•			
	10% -facts-and-circumstances tes							
	more, and if the organization meets the "facts-and-circumstances" test, check this box and stop here. Explain in Part VI how the							
	organization meets the "facts-and-cir							
18	Private foundation. If the organization	on did not check a	box on line 13, 16	a, 16b, 17a, or 17b	o, check this box a	nd see instruction	IS ▶∟	

Schedule A (Form 990 or 990-EZ) 2014

Part III Support Schedule for Organizations Described in Section 509(a)(2)

(Complete only if you checked the box on line 9 of Part I or if the organization failed to qualify under Part II. If the organization fails to qualify under the tests listed below, please complete Part II.)

Sec	tion A. Public Support			_			
Cale	ndar year (or fiscal year beginning in) 🕨	(a) 2010	(b) 2011	(c) 2012	(d) 2013	(e) 2014	(f) Total
1	Gifts, grants, contributions, and						
	membership fees received. (Do not						
	include any "unusual grants.")						
2	Gross receipts from admissions, merchandise sold or services per- formed, or facilities furnished in any activity that is related to the organization's tax-exempt purpose						
3	Gross receipts from activities that						
	are not an unrelated trade or bus-						
	iness under section 513						
4	Tax revenues levied for the organ-						
	ization's benefit and either paid to						
	or expended on its behalf						
5	The value of services or facilities						
	furnished by a governmental unit to						
	the organization without charge						
6	Total. Add lines 1 through 5						
	Amounts included on lines 1, 2, and						1
	3 received from disqualified persons						
b	Amounts included on lines 2 and 3 received from other than disqualified persons that exceed the greater of \$5,000 or 1% of the amount on line 13 for the year						
с	Add lines 7a and 7b						
8	Public support (Subtract line 7c from line 6.)						
Sec	tion B. Total Support						
Cale	ndar year (or fiscal year beginning in) 🕨	(a) 2010	(b) 2011	(c) 2012	(d) 2013	(e) 2014	(f) Total
9	Amounts from line 6						
10a	Gross income from interest, dividends, payments received on securities loans, rents, royalties and income from similar sources						
b	Unrelated business taxable income						
	(less section 511 taxes) from businesses						
	acquired after June 30, 1975						
с	Add lines 10a and 10b						
	Net income from unrelated business activities not included in line 10b, whether or not the business is regularly carried on						
12	Other income. Do not include gain or loss from the sale of capital assets (Explain in Part VI.)						
13	Total support. (Add lines 9, 10c, 11, and 12.)						
14	First five years. If the Form 990 is for	the organization'	s first, second, thi	rd, fourth, or fifth t	tax year as a section	on 501(c)(3) organi	zation,
	check this box and stop here						
Sec	tion C. Computation of Publi	c Support Pe	ercentage				
15	Public support percentage for 2014 (li	ne 8, column (f) c	livided by line 13,	column (f))		15	%
16	Public support percentage from 2013	Schedule A, Part	t III, line 15			16	%
	tion D. Computation of Inves						
17	Investment income percentage for 20	14 (line 10c, colu	mn (f) divided by li	ne 13, column (f))		17	%
18	Investment income percentage from 2	2013 Schedule A,	Part III, line 17			18	%
19a	33 1/3% support tests - 2014. If the	organization did I	not check the box	on line 14, and lin	e 15 is more than 3	33 1/3% , and line	17 is not
	more than 33 1/3%, check this box ar	-					
b	33 1/3% support tests - 2013. If the						
	line 18 is not more than 33 1/3%, che	•					
20	Private foundation. If the organization						
	23 09-17-14						90 or 990-EZ) 2014

Yes

No

Part IV Supporting Organizations

(Complete only if you checked a box on line 11 of Part I. If you checked 11a of Part I, complete Sections A and B. If you checked 11b of Part I, complete Sections A and C. If you checked 11c of Part I, complete Sections A, D, and E. If you checked 11d of Part I, complete Sections A and D, and complete Part V.)

Section A. All Supporting Organizations

- 1 Are all of the organization's supported organizations listed by name in the organization's governing documents? If "No" describe in *Part VI* how the supported organizations are designated. If designated by class or purpose, describe the designation. If historic and continuing relationship, explain.
- 2 Did the organization have any supported organization that does not have an IRS determination of status under section 509(a)(1) or (2)? If "Yes," explain in *Part VI* how the organization determined that the supported organization was described in section 509(a)(1) or (2).
- **3a** Did the organization have a supported organization described in section 501(c)(4), (5), or (6)? *If* "Yes," *answer* (*b*) *and* (*c*) *below.*
- **b** Did the organization confirm that each supported organization qualified under section 501(c)(4), (5), or (6) and satisfied the public support tests under section 509(a)(2)? If "Yes," describe in *Part VI* when and how the organization made the determination.
- c Did the organization ensure that all support to such organizations was used exclusively for section 170(c)(2)
 (B) purposes? If "Yes," explain in *Part VI* what controls the organization put in place to ensure such use.
- **4a** Was any supported organization not organized in the United States ("foreign supported organization")? *If* "Yes" *and if you checked 11a or 11b in Part I, answer (b) and (c) below.*
- **b** Did the organization have ultimate control and discretion in deciding whether to make grants to the foreign supported organization? *If* "Yes," *describe in* **Part VI** *how the organization had such control and discretion despite being controlled or supervised by or in connection with its supported organizations.*
- **c** Did the organization support any foreign supported organization that does not have an IRS determination under sections 501(c)(3) and 509(a)(1) or (2)? *If* "Yes," *explain in* **P***art* **V***I what controls the organization used to ensure that all support to the foreign supported organization was used exclusively for section 170(c)(2)(B) purposes.*
- 5a Did the organization add, substitute, or remove any supported organizations during the tax year? If "Yes," answer (b) and (c) below (if applicable). Also, provide detail in Part VI, including (i) the names and EIN numbers of the supported organizations added, substituted, or removed, (ii) the reasons for each such action, (iii) the authority under the organization's organizing document authorizing such action, and (iv) how the action was accomplished (such as by amendment to the organizing document).
- **b Type I or Type II only.** Was any added or substituted supported organization part of a class already designated in the organization's organizing document?
- c Substitutions only. Was the substitution the result of an event beyond the organization's control?
- 6 Did the organization provide support (whether in the form of grants or the provision of services or facilities) to anyone other than (a) its supported organizations; (b) individuals that are part of the charitable class benefited by one or more of its supported organizations; or (c) other supporting organizations that also support or benefit one or more of the filing organization's supported organizations? *If "Yes," provide detail in Part VI.*
- 7 Did the organization provide a grant, Ioan, compensation, or other similar payment to a substantial contributor (defined in IRC 4958(c)(3)(C)), a family member of a substantial contributor, or a 35-percent controlled entity with regard to a substantial contributor? *If* "Yes," *complete Part I of Schedule L (Form 990).*
- 8 Did the organization make a loan to a disqualified person (as defined in section 4958) not described in line 7? If "Yes," complete Part I of Schedule L (Form 990).
- **9a** Was the organization controlled directly or indirectly at any time during the tax year by one or more disqualified persons as defined in section 4946 (other than foundation managers and organizations described in section 509(a)(1) or (2))? *If "Yes," provide detail in Part VI.*
- **b** Did one or more disqualified persons (as defined in line 9(a)) hold a controlling interest in any entity in which the supporting organization had an interest? *If* "Yes," *provide detail in Part VI.*
- **c** Did a disqualified person (as defined in line 9(a)) have an ownership interest in, or derive any personal benefit from, assets in which the supporting organization also had an interest? *If* "*Yes*," *provide detail in Part VI.*
- **10a** Was the organization subject to the excess business holdings rules of IRC 4943 because of IRC 4943(f) (regarding certain Type II supporting organizations, and all Type III non-functionally integrated supporting organizations)? *If* "Yes," *answer (b) below.*
 - **b** Did the organization have any excess business holdings in the tax year? (Use Schedule C, Form 4720, to determine whether the organization had excess business holdings.)

1 2 3a 3b 3c 4a 4b 4c 5a 5b 5c 6 7 8 9a 9b 9c 10a

10b

			Yes	No
11	Has the organization accepted a gift or contribution from any of the following persons?			
а	A person who directly or indirectly controls, either alone or together with persons described in (b) and (c)			
	below, the governing body of a supported organization?	11a		
b	A family member of a person described in (a) above?	11b		
	A 35% controlled entity of a person described in (a) or (b) above? <i>If</i> "Yes" to a, b, or c, provide detail in Part VI .	11c		
	stion B. Type I Supporting Organizations	1 1.0		
			Yes	No
1	Did the directors, trustees, or membership of one or more supported organizations have the power to			
•	regularly appoint or elect at least a majority of the organization's directors or trustees at all times during the			
	tax year? If "No," describe in Part VI how the supported organization(s) effectively operated, supervised, or			
	controlled the organization's activities. If the organization had more than one supported organization,			
	describe how the powers to appoint and/or remove directors or trustees were allocated among the supported			
	organizations and what conditions or restrictions, if any, applied to such powers during the tax year.	1		
2	Did the organization operate for the benefit of any supported organization other than the supported	-		
2				
	organization(s) that operated, supervised, or controlled the supporting organization? If "Yes," explain in			
	Part VI how providing such benefit carried out the purposes of the supported organization(s) that operated,			
<u> </u>	supervised, or controlled the supporting organization.	2		
Sec	ction C. Type II Supporting Organizations			
			Yes	No
1	Were a majority of the organization's directors or trustees during the tax year also a majority of the directors			
	or trustees of each of the organization's supported organization(s)? If "No," describe in Part VI how control			
	or management of the supporting organization was vested in the same persons that controlled or managed			
	the supported organization(s).	1		
Sec	ction D. Type III Supporting Organizations			
			Yes	No
1	Did the organization provide to each of its supported organizations, by the last day of the fifth month of the			
	organization's tax year, (1) a written notice describing the type and amount of support provided during the prior tax			
	year, (2) a copy of the Form 990 that was most recently filed as of the date of notification, and (3) copies of the			
	organization's governing documents in effect on the date of notification, to the extent not previously provided?	1		
2	Were any of the organization's officers, directors, or trustees either (i) appointed or elected by the supported			
	organization(s) or (ii) serving on the governing body of a supported organization? If "No," explain in Part VI how			
	the organization maintained a close and continuous working relationship with the supported organization(s).	2		
3	By reason of the relationship described in (2), did the organization's supported organizations have a			
	significant voice in the organization's investment policies and in directing the use of the organization's			
	income or assets at all times during the tax year? If "Yes," describe in Part VI the role the organization's			
	supported organizations played in this regard.	3		
Sec	tion E. Type III Functionally-Integrated Supporting Organizations	•		
1	Check the box next to the method that the organization used to satisfy the Integral Part Test during the year(see instructions).			
а				
b				
с		tructions	s).	
2	Activities Test. Answer (a) and (b) below.		Yes	No
а				
	the supported organization(s) to which the organization was responsive? If "Yes," then in Part VI identify			
	those supported organizations and explain how these activities directly furthered their exempt purposes,			
	how the organization was responsive to those supported organizations, and how the organization determined			
	that these activities constituted substantially all of its activities.	2a		
b	Did the activities described in (a) constitute activities that, but for the organization's involvement, one or more			
~	of the organization's supported organization(s) would have been engaged in? If "Yes," explain in Part VI the			
	reasons for the organization's position that its supported organization(s) would have engaged in these			
	activities but for the organization's involvement.	2b		
3	Parent of Supported Organizations. Answer (a) and (b) below.	20		
а		3a		
L-	trustees of each of the supported organizations? Provide details in <i>Part VI</i> .	Jod		
a	Did the organization exercise a substantial degree of direction over the policies, programs, and activities of each of its supported organizations? If "Yes," describe in Part VI the role played by the organization in this regard.	3b		
	on is supported organizations in res, describe in Part VI the role played by the organization in this regalit.	1 30	1	

Schedule A (Form 990 or 990-EZ) 2014 PUBLIC ALLIES, INC.

1

Part V Type III Non-Functionally Integrated 509(a)(3) Supporting Organizations Check here if the organization satisfied the Integral Part Test as a qualifying trust on Nov. 20, 1970. See instructions. All other Type III non-functionally integrated supporting organizations must complete Sections A through E.

Secti	on A - Adjusted Net Income		(A) Prior Year	(B) Current Year (optional)
1	Net short-term capital gain	1		
2	Recoveries of prior-year distributions	2		
3	Other gross income (see instructions)	3		
4	Add lines 1 through 3	4		
5	Depreciation and depletion	5		
6	Portion of operating expenses paid or incurred for production or			
	collection of gross income or for management, conservation, or			
	maintenance of property held for production of income (see instructions)	6		
7	Other expenses (see instructions)	7		
8	Adjusted Net Income (subtract lines 5, 6 and 7 from line 4)	8		
Secti	on B - Minimum Asset Amount		(A) Prior Year	(B) Current Year (optional)
1	Aggregate fair market value of all non-exempt-use assets (see			
	instructions for short tax year or assets held for part of year):			
а	Average monthly value of securities	1a		
b	Average monthly cash balances	1b		
с	Fair market value of other non-exempt-use assets	1c		
d	Total (add lines 1a, 1b, and 1c)	1d		
е	Discount claimed for blockage or other			
	factors (explain in detail in Part VI):			
2	Acquisition indebtedness applicable to non-exempt-use assets	2		
3	Subtract line 2 from line 1d	3		
4	Cash deemed held for exempt use. Enter 1-1/2% of line 3 (for greater amount,			
	see instructions).	4		
5	Net value of non-exempt-use assets (subtract line 4 from line 3)	5		
6	Multiply line 5 by .035	6		
7	Recoveries of prior-year distributions	7		
8	Minimum Asset Amount (add line 7 to line 6)	8		
Secti	on C - Distributable Amount			Current Year
1	Adjusted net income for prior year (from Section A, line 8, Column A)	1		
2	Enter 85% of line 1	2		
3	Minimum asset amount for prior year (from Section B, line 8, Column A)	3		
4	Enter greater of line 2 or line 3	4		
5	Income tax imposed in prior year	5		
6	Distributable Amount. Subtract line 5 from line 4, unless subject to			
	emergency temporary reduction (see instructions)	6		

7 Check here if the current year is the organization's first as a non-functionally-integrated Type III supporting organization (see instructions).

Schedule A (Form 990 or 990-EZ) 2014

Part V Type III Non-Functionally Integrated 509(a)(3) Supporting Organizations (continued)							
Sect	ion D - Distributions		· · · · · · · · · · · · · · · · · · ·	Current Year			
1	Amounts paid to supported organizations to accomplish exe						
2	Amounts paid to perform activity that directly furthers exem						
	organizations, in excess of income from activity						
3	Administrative expenses paid to accomplish exempt purpos	es of supported organization	IS				
4	Amounts paid to acquire exempt-use assets						
5	Qualified set-aside amounts (prior IRS approval required)						
6	Other distributions (describe in Part VI). See instructions.						
7	Total annual distributions. Add lines 1 through 6.						
8	Distributions to attentive supported organizations to which t	the organization is responsive	e				
	(provide details in Part VI). See instructions.						
9	Distributable amount for 2014 from Section C, line 6						
10	Line 8 amount divided by Line 9 amount	i					
		(i)	(ii)	(iii)			
Sect	ion E - Distribution Allocations (see instructions)	Excess Distributions	Underdistributions	Distributable			
			Pre-2014	Amount for 2014			
_1	Distributable amount for 2014 from Section C, line 6						
2	Underdistributions, if any, for years prior to 2014						
	(reasonable cause required-see instructions)						
3	Excess distributions carryover, if any, to 2014:						
<u>a</u>							
b							
<u> </u>							
d	From 0010						
-	From 2013						
	Total of lines 3a through e Applied to underdistributions of prior years						
	Applied to 2014 distributions of phot years						
i	Carryover from 2009 not applied (see instructions)						
	Remainder. Subtract lines 3g, 3h, and 3i from 3f.						
4	Distributions for 2014 from Section D,						
	line 7: \$						
а	Applied to underdistributions of prior years						
	Applied to 2014 distributable amount						
с	Remainder. Subtract lines 4a and 4b from 4.						
5	Remaining underdistributions for years prior to 2014, if						
	any. Subtract lines 3g and 4a from line 2 (if amount						
	greater than zero, see instructions).						
6	Remaining underdistributions for 2014. Subtract lines 3h						
	and 4b from line 1 (if amount greater than zero, see						
	instructions).						
7	Excess distributions carryover to 2015. Add lines 3j						
	and 4c.						
8	Breakdown of line 7:						
a							
b							
c							
-	Excess from 2013						
e	Excess from 2014						

Schedule A (Form 990 or 990-EZ) 2014

Part VI Supplemental Information. Provide the explanations required by Part II, line 10; Part II, line 17a or 17b; and Part III, line 12. Also complete this part for any additional information. (See instructions).

Schedule B (Form 990, 990-EZ, or 990-PF) Department of the Treasury Internal Revenue Service

Schedule of Contributors

 Attach to Form 990, Form 990-EZ, or Form 990-PF.
 Information about Schedule B (Form 990, 990-EZ, or 990-PF) and its instructions is at www.irs.gov/form990 . OMB No. 1545-0047

2014

Employer identification number

52-1759564

Name of the organizatio	n
-------------------------	---

Organization type (check one):

PUBLIC ALLIES, INC.

Filers of:	Section:
Form 990 or 990-EZ	X 501(c)(3) (enter number) organization
	4947(a)(1) nonexempt charitable trust not treated as a private foundation
	527 political organization
Form 990-PF	501(c)(3) exempt private foundation
	4947(a)(1) nonexempt charitable trust treated as a private foundation
	501(c)(3) taxable private foundation

Check if your organization is covered by the General Rule or a Special Rule.

Note. Only a section 501(c)(7), (8), or (10) organization can check boxes for both the General Rule and a Special Rule. See instructions.

General Rule

For an organization filing Form 990, 990-EZ, or 990-PF that received, during the year, contributions totaling \$5,000 or more (in money or property) from any one contributor. Complete Parts I and II. See instructions for determining a contributor's total contributions.

Special Rules

X For an organization described in section 501(c)(3) filing Form 990 or 990-EZ that met the 33 1/3% support test of the regulations under sections 509(a)(1) and 170(b)(1)(A)(vi), that checked Schedule A (Form 990 or 990-EZ), Part II, line 13, 16a, or 16b, and that received from any one contributor, during the year, total contributions of the greater of (1) \$5,000 or (2) 2% of the amount on (i) Form 990, Part VIII, line 1h, or (ii) Form 990-EZ, line 1. Complete Parts I and II.

For an organization described in section 501(c)(7), (8), or (10) filing Form 990 or 990-EZ that received from any one contributor, during the year, total contributions of more than \$1,000 *exclusively* for religious, charitable, scientific, literary, or educational purposes, or for the prevention of cruelty to children or animals. Complete Parts I, II, and III.

Caution. An organization that is not covered by the General Rule and/or the Special Rules does not file Schedule B (Form 990, 990-EZ, or 990-PF), but it **must** answer "No" on Part IV, line 2, of its Form 990; or check the box on line H of its Form 990-EZ or on its Form 990-PF, Part I, line 2, to certify that it does not meet the filing requirements of Schedule B (Form 990, 990-EZ, or 990-PF).

LHA For Paperwork Reduction Act Notice, see the Instructions for Form 990, 990-EZ, or 990-PF. Schedule B (Form 990, 990-EZ, or 990-PF) (2014)

Schedule B (Form 990, 990-EZ, or 990-PF) (2014)

PUBLIC ALLIES, INC.

Name of organizatio	n
---------------------	---

Employer identification number

52-1759564

Part I	Contributors (see instructions). Use duplicate copies of Part I if	additional space is needed.	
(a) No.	(b) Name, address, and ZIP + 4	(c) Total contributions	(d) Type of contribution
1	WILLIAM GRAUSTEIN 2319 WHITNEY AVENUE HAMDEN, CT 065183509	\$ <u>1,250,000.</u>	Person X Payroll Noncash (Complete Part II for noncash contributions.)
(a) No.	(b) Name, address, and ZIP + 4	(c) Total contributions	(d) Type of contribution
		\$	Person Payroll On Complete Part II for noncash contributions.)
(a) No.	(b) Name, address, and ZIP + 4	(c) Total contributions	(d) Type of contribution
		\$	Person Payroll Noncash (Complete Part II for noncash contributions.)
(a) No.	(b) Name, address, and ZIP + 4	(c) Total contributions	(d) Type of contribution
		\$	Person Payroll Noncash (Complete Part II for noncash contributions.)
(a) No.	(b) Name, address, and ZIP + 4	(c) Total contributions	(d) Type of contribution
		\$	Person Payroll Noncash (Complete Part II for noncash contributions.)
(a) No.	(b) Name, address, and ZIP + 4	(c) Total contributions	(d) Type of contribution
		\$	Person Payroll Noncash (Complete Part II for noncash contributions.)

Schedule B (Form 990, 990-EZ, or 990-PF) (2014)

Page **2**

PUBLIC ALLIES, INC.

Part II No	Discash Property (see instructions). Use duplicate copies of Pa	art II if additional space is needed.	
(a) No. from Part I	(b) Description of noncash property given	(c) FMV (or estimate) (see instructions)	(d) Date received
		¢	
		\$	
(a) No. from Part I	(b) Description of noncash property given	(c) FMV (or estimate) (see instructions)	(d) Date received
		\$	
(a) No. from Part I	(b) Description of noncash property given	(c) FMV (or estimate) (see instructions)	(d) Date received
		\$	
(a) No. from Part I	(b) Description of noncash property given	(c) FMV (or estimate) (see instructions)	(d) Date received
		\$	
(a) No. from Part I	(b) Description of noncash property given	(c) FMV (or estimate) (see instructions)	(d) Date received
		\$	
(a)		(c)	
No. from Part I	(b) Description of noncash property given	FMV (or estimate) (see instructions)	(d) Date received
		 \$	
453 11-05-14			l

23

Employer identification number

52-1759564

Name of org	anization		Employer identification number
DIIBLTC	C ALLIES, INC.		52-1759564
Part III	Exclusively religious, charitable, etc., cont	ributions to organizations described in	n section 501(c)(7), (8), or (10) that total more than \$1,000 for ng line entry. For organizations
	completing Part III, enter the total of exclusively religiou	s, charitable, etc., contributions of \$1,000 or le	sss for the year. (Enter this info. once.) \$
(a) No.	Use duplicate copies of Part III if addition	al space is needed.	
from Part I	(b) Purpose of gift	(c) Use of gift	(d) Description of how gift is held
F		(e) Transfer of gift	
-	Transferee's name, address, a	nd ZIP + 4	Relationship of transferor to transferee
(a) No.			
(a) No. from Part I	(b) Purpose of gift	(c) Use of gift	(d) Description of how gift is held
Γ		(e) Transfer of gift	
	Transferee's name, address, a	nd 7 ID ± 4	Relationship of transferor to transferee
F			
(a) No. from			
Part I	(b) Purpose of gift	(c) Use of gift	(d) Description of how gift is held
Ļ			
		(e) Transfer of gift	
	Transferee's name, address, a	nd ZIP + 4	Relationship of transferor to transferee
(a) No. from	(b) Purpose of gift	(c) Use of gift	(d) Description of how gift is held
Part I			
ŀ		e) Transfer of gift	
		(c) manolor of gift	
F	Transferee's name, address, a	nd ZIP + 4	Relationship of transferor to transferee

SCHEDULE C Political Campaign and Lobbying Activities				OMB No. 1545-0047			
(Form 990 or 990-EZ)	(Form 990 or 990-EZ) For Organizations Exempt From Income Tax Under section 501(c) and section 527				2014		
Complete if the organization is described below. Attach to Form 990 or Form 990-EZ.							
Department of the Treasury Internal Revenue Service	Open to Public Inspection						
If the organization answered "Yes," to Form 990, Part IV, line 3, or Form 990-EZ, Part V, line 46 (Political Campaign Activities), then							
		plete Parts I-A and B. Do not con	•				
.,		01(c)(3)) organizations: Complete I	Parts I-A and C below.	. Do not complete Part I-B.			
Section 527 organiz	•	•					
		Form 990, Part IV, line 4, or For					
	-	have filed Form 5768 (election und					
	5	have NOT filed Form 5768 (electic Form 990, Part IV, line 5 (Proxy	•		•		
Tax) (see separate inst		Form 350, Fart IV, nine 5 (Froxy	Tax) (See Separate II		2 , Fait V , line 330 (Floxy		
<i>,</i> , ,		tions: Complete Part III.					
Name of organization				Emplo	oyer identification number		
	PUBLIC	ALLIES, INC.			52-1759564		
Part I-A Compl	ete if the org	anization is exempt unde	er section 501(c)	or is a section 527 or	rganization.		
•	•	ation's direct and indirect politica					
3 Volunteer hours							
Part I-B Compl	ete if the oro	anization is exempt unde	er section 501(c)([3]			
	-	incurred by the organization under					
		incurred by organization manager					
		n 4955 tax, did it file Form 4720 fo					
		, 					
b If "Yes," describe in	n Part IV.						
Part I-C Compl	ete if the org	anization is exempt unde	er section 501(c),	except section 501(c)(3).		
1 Enter the amount of	lirectly expended	by the filing organization for sec	tion 527 exempt funct	tion activities > \$			
2 Enter the amount of	of the filing organ	ization's funds contributed to oth	er organizations for se				
exempt function ac							
•	•	. Add lines 1 and 2. Enter here an					
					Yes No		
		nployer identification number (EIN tion listed, enter the amount paid					
		omptly and directly delivered to a					
	-	additional space is needed, provid					
(a) Name		(b) Address	(c) EIN	(d) Amount paid from	(e) Amount of political		
(u) Name				filing organization's	contributions received and		
				funds. If none, enter -0	promptly and directly delivered to a separate		
					political organization.		
					If none, enter -0		
			1	1			

Schedule C (Form 990 or 990-EZ) 2014

Schedule C (Form 990 or 990-EZ) 2014 PUBLIC	ALLIES, INC.	52-1759564 Page 2
Part II-A Complete if the organization	is exempt under section 501(c)(3) and	filed Form 5768 (election under
section 501(h)).		

A Check 🕨 📖 if the filing organization belongs to an affiliated group (and list in Part IV each affiliated group member's name, address, EIN, expenses, and share of excess lobbying expenditures). B

Check		if the filing organization checked box A and "limited control"	provisions apply.

	Limits on Lobl (The term "expenditures" m	(a) Filing organization's totals	(b) Affiliated group totals	
1a	Total lobbying expenditures to influence pub	lic opinion (grass roots lobbying)		
b	Total lobbying expenditures to influence a lea	gislative body (direct lobbying)		
с	Total lobbying expenditures (add lines 1a an	d 1b)		
d			12,460,315.	
е	Total exempt purpose expenditures (add line	s 1c and 1d)	12,460,315.	
f	Lobbying nontaxable amount. Enter the amo	unt from the following table in both columns.	773,016.	
	If the amount on line 1e, column (a) or (b) is:	The lobbying nontaxable amount is:		
	Not over \$500,000	20% of the amount on line 1e.		
	Over \$500,000 but not over \$1,000,000	\$100,000 plus 15% of the excess over \$500,000.		
	Over \$1,000,000 but not over \$1,500,000	\$175,000 plus 10% of the excess over \$1,000,000.		
	Over \$1,500,000 but not over \$17,000,000	\$225,000 plus 5% of the excess over \$1,500,000.		
	Over \$17,000,000	\$1,000,000.		
g	Grassroots nontaxable amount (enter 25% o	f line 1f)	193,254.	
h	Subtract line 1g from line 1a. If zero or less, e	0.		
i	i Subtract line 1f from line 1c. If zero or less, enter -0-			
j	If there is an amount other than zero on eithe	er line 1h or line 1i, did the organization file Form 4720		
	reporting section 4911 tax for this year?			Yes No

4-Year Averaging Period Under section 501(h)

(Some organizations that made a section 501(h) election do not have to complete all of the five columns below.

See the separate instructions for lines 2a through 2f.)

Lobbying Expenditures During 4-Year Averaging Period							
Calendar year (or fiscal year beginning in)	(a) 2011	(b) 2012	(c) 2013	(d) 2014	(e) Total		
2a Lobbying nontaxable amount	751,334.	701,851.	754,345.	773,016.	2,980,546.		
 b Lobbying ceiling amount (150% of line 2a, column(e)) 					4,470,819.		
c Total lobbying expenditures	20,098.	6,000.			26,098.		
d Grassroots nontaxable amount	187,834.	175,463.	188,586.	193,254.	745,137.		
e Grassroots ceiling amount (150% of line 2d, column (e))					1,117,706.		
f Grassroots lobbying expenditures							

Schedule C (Form 990 or 990-EZ) 2014

Schedule C (Form 990 or 990-EZ) 2014 PUBLIC ALLIES, INC. 52-1759564 Page 3 Part II-B Complete if the organization is exempt under section 501(c)(3) and has NOT filed Form 5768 (election under section 501(h)).

For each "Yes," response to lines 1a through 1i below, provide in Part IV a detailed description		(a)		(b)	
	e lobbying activity.	Yes	No	Amo	
1	During the year, did the filing organization attempt to influence foreign, national, state or local legislation, including any attempt to influence public opinion on a legislative matter or referendum, through the use of:				
b	Volunteers? Paid staff or management (include compensation in expenses reported on lines 1c through 1i)? Media advertisements?				
	Mailings to members, legislators, or the public?				
	Publications, or published or broadcast statements?				
	Grants to other organizations for lobbying purposes?				
	Direct contact with legislators, their staffs, government officials, or a legislative body?				
	Rallies, demonstrations, seminars, conventions, speeches, lectures, or any similar means?				
	Other activities?				
	Total. Add lines 1c through 1i				
	Did the activities in line 1 cause the organization to be not described in section 501(c)(3)?				
	If "Yes," enter the amount of any tax incurred under section 4912				
	If "Yes," enter the amount of any tax incurred by organization managers under section 4912				
	If the filing organization incurred a section 4912 tax, did it file Form 4720 for this year?				
Par	t III-A Complete if the organization is exempt under section 501(c)(4), section	on 501(c)	(5). or se	ction	
	501(c)(6).		(0), 0: 00	Yes	No
				165	NU
1	Were substantially all (90% or more) dues received nondeductible by members?				
2	Did the organization make only in-house lobbying expenditures of \$2,000 or less?				
	Did the organization agree to carry over lobbying and political expenditures from the prior year?t III-B Complete if the organization is exempt under section 501(c)(4), section			otion	
	501(c)(6) and if either (a) BOTH Part III-A, lines 1 and 2, are answered answered "Yes."				ne 3, is
1	Dues, assessments and similar amounts from members		1		
2	Section 162(e) nondeductible lobbying and political expenditures (do not include amounts of politic				
	expenses for which the section 527(f) tax was paid).				
а	Current year		2a		
	Carryover from last year				
	Total				
3	Aggregate amount reported in section 6033(e)(1)(A) notices of nondeductible section 162(e) dues				
4	If notices were sent and the amount on line 2c exceeds the amount on line 3, what portion of the exc	ess			
	does the organization agree to carryover to the reasonable estimate of nondeductible lobbying and p	olitical			
	expenditure next year?		4		
5	Taxable amount of lobbying and political expenditures (see instructions)		5		
Par	t IV Supplemental Information				
Provi	de the descriptions required for Part I-A, line 1; Part I-B, line 4; Part I-C, line 5; Part II-A (affiliated group	list); Part II	-A, lines 1 a	and 2 (see	
	actions); and Part II-B, line 1. Also, complete this part for any additional information. RT $I-A$, LINE 1:				
PUI	BLIC ALLIES' LOBBYING AND ADVOCACY EFFORTS ARE DIRE	CTED A	AT TWO	GOALS	5:
(1)	ADVANCE OUR PROGRAM INTERESTS THROUGH REGULATIONS	AND			
		MOTE F	OLICY	AND	
P01	JICY-MAKING RELATED TO OUR WORK THAT IS INCLUSIVE,	COLLAP	OKA'I'I	v丘,	

ASSET-BASED, AND COMMUNITY CENTERED.

(Forr Depart	HEDULE D n 990) ment of the Treasury I Revenue Service	ov/for	MB No. 1545-0047 2014 Open to Public Inspection		
Nam	e of the organizati		Employer identification number		
De		PUBLIC ALLIES, INC	• ed Funds or Other Similar Funds o		52-1759564
Pa		-		r AC	Counts. Complete if the
	organizatio	n answered "Yes" to Form 990, Part IV, lin	e o. (a) Donor advised funds	(h)	Funds and other accounts
			.,	(u)	
1		nd of year			
2		f contributions to (during year)			
3		f grants from (during year)			
4		t end of year			
5	-		writing that the assets held in donor advised		
6			exclusive legal control?		
6	•	•	advisors in writing that grant funds can be use or donor advisor, or for any other purpose co		•
	impermissible priv				
Pa			ganization answered "Yes" to Form 990, Part		
1		servation easements held by the organizat	•	,	
•		of land for public use (e.g., recreation or e	····	cally in	nportant land area
		f natural habitat	Preservation of a certified		
		n of open space			
2			fied conservation contribution in the form of a	a cons	servation easement on the last
	day of the tax yea				
	, ,				Held at the End of the Tax Year
а	Total number of co	onservation easements			2a
b					2b
с			ructure included in (a)		2c
d	Number of conser	vation easements included in (c) acquired	after 8/17/06, and not on a historic structure		
	listed in the Natior	nal Register		1	2d
3	Number of conser	vation easements modified, transferred, re	leased, extinguished, or terminated by the or	rganiza	ation during the tax
	year 🕨				
4	Number of states	where property subject to conservation ea	sement is located		
5	Does the organiza	tion have a written policy regarding the pe	riodic monitoring, inspection, handling of		
	,	orcement of the conservation easements i			
6			and enforcing conservation easements during	Ũ	
7			enforcing conservation easements during the		
8			ve satisfy the requirements of section 170(h)(
9		-	ion easements in its revenue and expense sta		
			tion's financial statements that describes the	e orgar	nization's accounting for
Dai	conservation ease		f Art, Historical Treasures, or Oth	or Si	milar Assats
Fai		f the organization answered "Yes" to Form			IIIIdi Assets.
10				at and	balance aboat works of art
Id			SC 958), not to report in its revenue statemer hibition, education, or research in furtherance		
		tnote to its financial statements that descr		e or pc	
h			SC 958), to report in its revenue statement an	nd hale	ance sheet works of art historical
	-		ducation, or research in furtherance of public		
	relating to these it			2 001 010	
	-			I	\$
					\$
2			asures, or other similar assets for financial ga		
-		unts required to be reported under SFAS 1		, PI	
а	-			I	\$
	Assets included in				► \$

Sche	dule D (Form 990) 2014 PUBLIC	ALLIES, IN	C.				ļ	52-17	5956	4 Page 2
Par	t III Organizations Maintaining C	Collections of A	rt, His	torical Tr	easures,	or Othe	r Simila	ar Asse	ts (contin	nued)
3	Using the organization's acquisition, access	ion, and other record	ds, chec	k any of the	following that	at are a si	gnificant	use of its	collectio	n items
	(check all that apply):									
а	Public exhibition	c	ı []	Loan or exc	hange progr	ams				
b	Scholarly research	e		Other						
с	Preservation for future generations									
4	Provide a description of the organization's c			-	-			ose in Par	t XIII.	
5	During the year, did the organization solicit of								7	
Der	to be sold to raise funds rather than to be m		<u> </u>						Yes	No No
Par	t IV Escrow and Custodial Arran		ete if the	e organizatio	on answered	"Yes" to I	orm 990-	, Part IV, I	ine 9, or	
	reported an amount on Form 990, Pa									
1a	Is the organization an agent, trustee, custod								7.	
b	on Form 990, Part X?							······ ∟	Yes	└── No
D	If "Yes," explain the arrangement in Part XIII	and complete the to	bilowing	table:						
•	Paginning balance						1c		Amount	
	Beginning balance									
	Additions during the year									
f	Ending balance									
2a	Did the organization include an amount on F								Yes	No
	If "Yes," explain the arrangement in Part XIII							······		
Par									<u></u>	
	·	(a) Current year		rior year	(c) Two yea			ears back	(e) Four	years back
1a	Beginning of year balance						-			
b	Contributions									
с	Net investment earnings, gains, and losses									
d	Grants or scholarships									
е	Other expenditures for facilities									
	and programs									
f	Administrative expenses								L	
g	End of year balance								<u> </u>	
2	Provide the estimated percentage of the cur	rrent year end baland	ce (line 1	g, column (a	a)) held as:					
а	Board designated or quasi-endowment		_%							
b	Permanent endowment	%								
с	Temporarily restricted endowment	%								
	The percentages in lines 2a, 2b, and 2c show									
3a	Are there endowment funds not in the posse	ession of the organiz	ation that	at are held a	ind administe	ered for th	ie organiz	ation	г	<u>, , </u>
	by:									Yes No
	(i) unrelated organizations								3a(i)	
b	(ii) related organizations									
D 4	If "Yes" to 3a(ii), are the related organization Describe in Part XIII the intended uses of the								3b	
Par	t VI Land, Buildings, and Equipn		Jwinent	iunus.						
	Complete if the organization answere) Part IV	/line11aS	ee Form 990) Part X I	ine 10			
	Description of property	(a) Cost or c			or other		cumulate	ed I	(d) Bool	k value
	becomption of property	basis (investr			(other)		reciation		(u) 2001	(value
1a	Land	· · · · ·	,		. ,					
	Buildings									
	Leasehold improvements									
	Equipment			28	8,638.	2	72,0	54.	1	6,584.
	Other									
Tota	Add lines 1a through 1e. (Column (d) must e	equal Form 990, Part	X, colur	mn (B), line 1	10c.)				1	6,584.

Schedule D (Form 990) 2014

(a) Description of security or category (including name of security)	to Form 990, Part IV, line 1 (b) Book value			-of-year market value
I) Financial derivatives				
) Closely-held equity interests				
) Other				
(A)				
(B)				
(C)				
(D)				
(E)				
(F)				
(G)				
(H)				
otal. (Col. (b) must equal Form 990, Part X, col. (B) line 12.)				
Part VIII Investments - Program Related.				
Complete if the organization answered "Yes"	to Form 000 Dart IV line 1	10 Soo Form 000 D	art V lina 12	
(a) Description of investment	(b) Book value			-of-year market value
(1)				
(2)				
(3)				
(4)				
(5)				
(6)				
(7)				
(8)				
tal. (Col. (b) must equal Form 990, Part X, col. (B) line 13.) ► Part IX Other Assets. Complete if the organization answered "Yes"	to Form 990, Part IV, line 1 Description	1d. See Form 990, P	art X, line 15.	(b) Book value
tal. (Col. (b) must equal Form 990, Part X, col. (B) line 13.) ► Part IX Other Assets. Complete if the organization answered "Yes" (a)		1d. See Form 990, P	art X, line 15.	(b) Book value
tal. (Col. (b) must equal Form 990, Part X, col. (B) line 13.) ► Part IX Other Assets. Complete if the organization answered "Yes" (a)		1d. See Form 990, P	art X, line 15.	(b) Book value
tal. (Col. (b) must equal Form 990, Part X, col. (B) line 13.) Part IX Other Assets. Complete if the organization answered "Yes" (1) (2)		1d. See Form 990, P	art X, line 15.	(b) Book value
tal. (Col. (b) must equal Form 990, Part X, col. (B) line 13.) Part IX Other Assets. Complete if the organization answered "Yes" (1) (2) (3)		1d. See Form 990, P	art X, line 15.	(b) Book value
tal. (Col. (b) must equal Form 990, Part X, col. (B) line 13.) ► Part IX Other Assets. Complete if the organization answered "Yes" (a) (1) (2) (3) (4)		1d. See Form 990, P	art X, line 15.	(b) Book value
Art IX Other Assets. Complete if the organization answered "Yes" (1) (2) (3) (4) (5)		1d. See Form 990, P	art X, line 15.	(b) Book value
tal. (Col. (b) must equal Form 990, Part X, col. (B) line 13.) Part IX Other Assets. Complete if the organization answered "Yes" (1) (2) (3) (4) (5) (6)		1d. See Form 990, P	art X, line 15.	(b) Book value
tal. (Col. (b) must equal Form 990, Part X, col. (B) line 13.) Part IX Other Assets. Complete if the organization answered "Yes" (1) (2) (3) (4) (5) (6) (7)		1d. See Form 990, P	Part X, line 15.	(b) Book value
tal. (Col. (b) must equal Form 990, Part X, col. (B) line 13.) Part IX Other Assets. Complete if the organization answered "Yes" (a) (1) (2) (3) (4) (5) (6) (7) (8)		1d. See Form 990, P	Part X, line 15.	(b) Book value
tal. (Col. (b) must equal Form 990, Part X, col. (B) line 13.) Part IX Other Assets. Complete if the organization answered "Yes" (a) (1) (2) (3) (4) (5) (6) (7) (8) (9)	Description	1d. See Form 990, P	Part X, line 15.	(b) Book value
tal. (Col. (b) must equal Form 990, Part X, col. (B) line 13.) Part IX Other Assets. Complete if the organization answered "Yes" (a) (1) (2) (3) (4) (5) (6) (7) (8) (9) other key and Form 990, Part X, col. (B) line	Description	1d. See Form 990, P	Part X, line 15.	(b) Book value
Art IX Other Assets. Complete if the organization answered "Yes" (a) (1) (2) (3) (4) (5) (6) (7) (8) (9) Other Liabilities.	Description			(b) Book value
Art IX Other Assets. Complete if the organization answered "Yes" (a) (1) (2) (3) (4) (5) (6) (7) (8) (9) Other Liabilities. Complete if the organization answered "Yes"	Description e 15.) to Form 990, Part IV, line 1	1e or 11f. See Form		(b) Book value
Art IX Other Assets. Complete if the organization answered "Yes" (a) (1) (2) (3) (4) (5) (6) (7) (8) (9) Other Liabilities. Complete if the organization answered "Yes"	Description e 15.) to Form 990, Part IV, line 1			(b) Book value
Art IX Other Assets. Complete if the organization answered "Yes" (a) (1) (2) (3) (4) (5) (6) (7) (8) (9) Other Liabilities. Complete if the organization answered "Yes" (a)	Description e 15.) to Form 990, Part IV, line 1	1e or 11f. See Form b) Book value		(b) Book value
tal. (Col. (b) must equal Form 990, Part X, col. (B) line 13.) Part IX Other Assets. Complete if the organization answered "Yes" (a) (1) (2) (3) (4) (5) (6) (7) (8) (9) Other Liabilities. Complete if the organization answered "Yes" (a) (f) (g) Other Liabilities. Complete if the organization answered "Yes" (a) Description of liability (1) Federal income taxes (2) POST SERVICES BENEFITS	Description e 15.) to Form 990, Part IV, line 1	1e or 11f. See Form b) Book value 5 , 0 2 9 .		(b) Book value
Art IX Other Assets. Complete if the organization answered "Yes" (a) (1) (2) (3) (4) (5) (6) (7) (8) (9) Other Liabilities. Complete if the organization answered "Yes" (a)	Description e 15.) to Form 990, Part IV, line 1	1e or 11f. See Form b) Book value		(b) Book value
Art IX Other Assets. Complete if the organization answered "Yes" (a) (1) (2) (3) (4) (5) (6) (7) (8) (9) Other Liabilities. Complete if the organization answered "Yes" (a) (1) (2) (3) (4) (5) (6) (7) (8) (9) Other Liabilities. Complete if the organization answered "Yes" (a) Description of liability (1) Federal income taxes (2) POST SERVICES BENEFITS	Description e 15.) to Form 990, Part IV, line 1	1e or 11f. See Form b) Book value 5 , 0 2 9 .		(b) Book value
Other Assets. Complete if the organization answered "Yes" (a) (1) (2) (3) (4) (5) (6) (7) (8) (9) Other Liabilities. Complete if the organization answered "Yes" (a) (1) (2) (3) (4) (5) (6) (7) (8) (9) Other Liabilities. Complete if the organization answered "Yes" (a) Description of liability (1) Federal income taxes (2) POST SERVICES BENEFITS (3) ACCRUED SITE LIABILITY	Description e 15.) to Form 990, Part IV, line 1	1e or 11f. See Form b) Book value 5 , 0 2 9 .		(b) Book value
Datal. (Col. (b) must equal Form 990, Part X, col. (B) line 13.) Part IX Other Assets. Complete if the organization answered "Yes" (a) (1) (2) (3) (4) (5) (6) (7) (8) (9) Dother Liabilities. Complete if the organization answered "Yes" (a) Description of liability (1) Federal income taxes (2) POST SERVICES BENEFITS (3) ACCRUED SITE LIABILITY (4)	Description e 15.) to Form 990, Part IV, line 1	1e or 11f. See Form b) Book value 5 , 0 2 9 .		(b) Book value
Datal. (Col. (b) must equal Form 990, Part X, col. (B) line 13.) Part IX Other Assets. Complete if the organization answered "Yes" (a) (1) (2) (3) (4) (5) (6) (7) (8) (9) Detal. (Column (b) must equal Form 990, Part X, col. (B) lin Part X Other Liabilities. Complete if the organization answered "Yes" (a) Description of liability (1) Federal income taxes (2) POST SERVICES BENEFITS (3) ACCRUED SITE LIABILITY (4) (5)	Description e 15.) to Form 990, Part IV, line 1	1e or 11f. See Form b) Book value 5 , 0 2 9 .		(b) Book value
Other Assets. Complete if the organization answered "Yes" (a) (1) (2) (3) (4) (5) (6) (7) (8) (9) Other Liabilities. Complete if the organization answered "Yes" (3) (4) (5) (6) (7) (8) (9) otal. (Column (b) must equal Form 990, Part X, col. (B) lin Part X Other Liabilities. Complete if the organization answered "Yes" (a) Description of liability (1) Federal income taxes (2) POST SERVICES BENEFITS (3) ACCRUED SITE LIABILITY (4) (5) (6) (7)	Description e 15.) to Form 990, Part IV, line 1	1e or 11f. See Form b) Book value 5 , 0 2 9 .		(b) Book value
Other Assets. Complete if the organization answered "Yes" (a) (1) (2) (3) (4) (5) (6) (7) (8) (9) Other Liabilities. Complete if the organization answered "Yes" (3) (4) (5) (6) (7) (8) (9) Other Liabilities. Complete if the organization answered "Yes" (1) Federal income taxes (2) POST SERVICES BENEFITS (3) ACCRUED SITE LIABILITY (4) (5) (6)	Description e 15.) to Form 990, Part IV, line 1	1e or 11f. See Form b) Book value 5 , 0 2 9 .		(b) Book value

organization's liability for uncertain tax positions under FIN 48 (ASC 740). Check here if the text of the footnote has been provided in Part XIII I

Schedule D (Form 990) 2014

Sche	edule D (Form 990) 2014 PUBLIC ALLIES, INC.		52-	1759564 Page 4
	rt XI Reconciliation of Revenue per Audited Financial Sta	atements With Rever	nue per Retur	n
	Complete if the organization answered "Yes" to Form 990, Part IV, lir	ne 12a.		
1	Total revenue, gains, and other support per audited financial statements		1	12,612,257.
2	Amounts included on line 1 but not on Form 990, Part VIII, line 12:			
а	Net unrealized gains (losses) on investments	2a		
b	Donated services and use of facilities	2b		
с	Recoveries of prior year grants	2c		
d	Other (Describe in Part XIII.)	2d		
е	Add lines 2a through 2d			0.
3	Subtract line 2e from line 1			12,612,257.
4	Amounts included on Form 990, Part VIII, line 12, but not on line 1:			
а	Investment expenses not included on Form 990, Part VIII, line 7b	4a		
b	Other (Describe in Part XIII.)	4b		_
С	Add lines 4a and 4b			0.
5	Total revenue. Add lines 3 and 4c. (This must equal Form 990, Part I, line 12		5	12,612,257.
			••••••	
	rt XII Reconciliation of Expenses per Audited Financial S		••••••	
		tatements With Expe	nses per Retu	irn.
	rt XII Reconciliation of Expenses per Audited Financial S	tatements With Expense 12a.	nses per Retu	
Pa	rt XII Reconciliation of Expenses per Audited Financial S Complete if the organization answered "Yes" to Form 990, Part IV, lin	tatements With Expense 12a.	nses per Retu	irn.
Pa 1	Reconciliation of Expenses per Audited Financial Si Complete if the organization answered "Yes" to Form 990, Part IV, lir Total expenses and losses per audited financial statements	tatements With Expe	nses per Retu	irn.
Pa 1 2	Reconciliation of Expenses per Audited Financial Si Complete if the organization answered "Yes" to Form 990, Part IV, lir Total expenses and losses per audited financial statements Amounts included on line 1 but not on Form 990, Part IX, line 25:	tatements With Expe	nses per Retu	irn.
Pa 1 2 a	Reconciliation of Expenses per Audited Financial Statements Complete if the organization answered "Yes" to Form 990, Part IV, line Total expenses and losses per audited financial statements Amounts included on line 1 but not on Form 990, Part IX, line 25: Donated services and use of facilities	tatements With Expe ne 12a.	nses per Retu	irn.
Pa 1 2 a b	Reconciliation of Expenses per Audited Financial Si Complete if the organization answered "Yes" to Form 990, Part IV, lin Total expenses and losses per audited financial statements Amounts included on line 1 but not on Form 990, Part IX, line 25: Donated services and use of facilities Prior year adjustments	2a 2b 2c	nses per Retu	irn.
Pa 1 2 a b	Reconciliation of Expenses per Audited Financial Si Complete if the organization answered "Yes" to Form 990, Part IV, lin Total expenses and losses per audited financial statements Amounts included on line 1 but not on Form 990, Part IX, line 25: Donated services and use of facilities Prior year adjustments Other losses	2a 2b 2c 2d	1	ırn. 12,460,315. 0.
Pa 1 2 a b c d	Reconciliation of Expenses per Audited Financial Si Complete if the organization answered "Yes" to Form 990, Part IV, lin Total expenses and losses per audited financial statements Amounts included on line 1 but not on Form 990, Part IX, line 25: Donated services and use of facilities Prior year adjustments Other losses Other (Describe in Part XIII.)	2a 2b 2c 2d	nses per Retu 1 2e	irn.
Pa 1 2 b c d e	Reconciliation of Expenses per Audited Financial Si Complete if the organization answered "Yes" to Form 990, Part IV, lin Total expenses and losses per audited financial statements Amounts included on line 1 but not on Form 990, Part IX, line 25: Donated services and use of facilities Prior year adjustments Other losses Other (Describe in Part XIII.) Add lines 2a through 2d	2a 2b 2c 2d	nses per Retu 1 2e	ırn. 12,460,315. 0.
Pa 1 2 a b c d e 3	Reconciliation of Expenses per Audited Financial Si Complete if the organization answered "Yes" to Form 990, Part IV, lin Total expenses and losses per audited financial statements Amounts included on line 1 but not on Form 990, Part IX, line 25: Donated services and use of facilities Prior year adjustments Other losses Other (Describe in Part XIII.) Add lines 2a through 2d Subtract line 2e from line 1	2a 2b 2c 2d	nses per Retu 1 2e	ırn. 12,460,315. 0.
Pa 1 2 a b c d e 3 4	Reconciliation of Expenses per Audited Financial Si Complete if the organization answered "Yes" to Form 990, Part IV, lir Total expenses and losses per audited financial statements Amounts included on line 1 but not on Form 990, Part IX, line 25: Donated services and use of facilities Prior year adjustments Other losses Other (Describe in Part XIII.) Add lines 2a through 2d Subtract line 2e from line 1 Amounts included on Form 990, Part IX, line 25, but not on line 1:	2a 2b 2c 2d	nses per Retu 1 2e	ırn. 12,460,315. 0.
Pa 1 2 3 4 4	Reconciliation of Expenses per Audited Financial Si Complete if the organization answered "Yes" to Form 990, Part IV, lir Total expenses and losses per audited financial statements Amounts included on line 1 but not on Form 990, Part IX, line 25: Donated services and use of facilities Prior year adjustments Other losses Other (Describe in Part XIII.) Add lines 2a through 2d Subtract line 2e from line 1 Amounts included on Form 990, Part IX, line 25, but not on line 1: Investment expenses not included on Form 990, Part VIII, line 7b Other (Describe in Part XIII.) Add lines 4a and 4b	2a 2a 2b 2c 2d 2d	nses per Retu 1 2e 3	urn. 12,460,315. 0. 12,460,315. 0.
Pa 1 2 a b c d e 3 4 a b c 5	Reconciliation of Expenses per Audited Financial Si Complete if the organization answered "Yes" to Form 990, Part IV, lir Total expenses and losses per audited financial statements Amounts included on line 1 but not on Form 990, Part IX, line 25: Donated services and use of facilities Prior year adjustments Other losses Other (Describe in Part XIII.) Add lines 2a through 2d Subtract line 2e from line 1 Amounts included on Form 990, Part IX, line 25, but not on line 1: Investment expenses not included on Form 990, Part VIII, line 7b Other (Describe in Part XIII.)	2a 2a 2b 2c 2d 2d	1 2e 3 4c	ırn. 12,460,315. 0.

Provide the descriptions required for Part II, lines 3, 5, and 9; Part III, lines 1a and 4; Part IV, lines 1b and 2b; Part V, line 4; Part X, line 2; Part XI, lines 2d and 4b; and Part XII, lines 2d and 4b. Also complete this part to provide any additional information.

PART X, LINE 2:

THE ORGANIZATION IS EXEMPT FROM FEDERAL INCOME TAX UNDER SECTION 501(C)(3)

OF THE INTERNAL REVENUE CODE.

THE ORGANIZATION HAS IMPLEMENTED ACCOUNTING FOR UNCERTAINTY IN INCOME

TAXES IN ACCORDANCE WITH ACCOUNTING PRINCIPLES GENERALLY ACCEPTED IN THE

UNITED STATES OF AMERICA. THIS STANDARD DESCRIBES A RECOGNITION THRESHOLD

AND MEASUREMENT ATTRIBUTABLE FOR FINANCIAL STATEMENT RECOGNITION AND

MEASUREMENT OF A TAX POSITION TAKEN OR EXPECTED TO BE TAKEN IN A TAX

RETURN AND ALSO PROVIDES GUIDANCE ON VARIOUS RELATED MATTERS SUCH AS

DERECOGNIZING, INTEREST, PENALTIES AND DISCLOSURE REQUIRED. MANAGEMENT OF

THE ORGANIZATION EVALUATES THE UNCERTAIN TAX POSITIONS TAKEN, IF ANY, AND

CONSULTS WITH OUTSIDE COUNSEL AS DEEMED NECESSARY. THE ORGANIZATION 432054 10-01-14 Schedule D (Form 990) 2014 Part XIII Supplemental Information (continued)

RECOGNIZES INTEREST AND PENALTIES, IF ANY, RELATED TO UNRECOGNIZED TAX

LIABILITIES IN INCOME TAX EXPENSE.

SCHEDULE I (Form 990) Department of the Treasury Internal Revenue Service	Go Comp	Grants and Otl vernments, au lete if the organization ion about Schedule I	nd Individual on answered "Yes" Attach to For	I s in the Ŭn i ' to Form 990, Pa m 990.	ted States rt IV, line 21 or 22.	20	OMB No. 1545-0047 2014 Open to Public Inspection
Name of the organization							Employer identification number
PUBLIC AL		•					52-1759564
Part I General Information on Grants a			· · · ·				
1 Does the organization maintain records		•		• •			
criteria used to award the grants or assi2 Describe in Part IV the organization's pro-	stance?	toring the use of grap	t funds in the Unite	d Statos			
Part II Grants and Other Assistance to					anization answered "	Yes" to Form 990 Part	t IV line 21 for any
recipient that received more than	•			1 0	anization answered		
1 (a) Name and address of organization or government	(b) EIN	(c) IRC section if applicable	(d) Amount of cash grant	(e) Amount of non-cash assistance	(f) Method of valuation (book, FMV, appraisal, other)	(g) Description of non-cash assistance	(h) Purpose of grant or assistance
ALAMO COLLEGES 536 s. 40TH STREET SAN ANTONIO, TX 78237	74-6002173	170C	168,528.	0.			ALLY PROGRAM
ARIZONA STATE UNIVERSITY 411 N CENTRAL AVE. SUITE 500 PHOENIX, AZ 85004	86-0196696	170C	483,037.	0.			ALLY PROGRAM
BAY AREA COMMUNITY RESOURCES, INC. 600 VALLEY WAY, SUTIE C MILPITAS, CA 95035	94-2346815	501C3	328,964.	0.			ALLY PROGRAM
CATALYST MIAMI 1900 BISCAYNE BLVD, SUITE 200 MIAMI, FL 33132	65-0690368	501C3	180,531.	0.			ALLY PROGRAM
COMMUNITY BASED CARE OF CENTRAL FLORIDA - 4001 PELEE STREET, STE 200 - ORLANDO, FL 32817	01-0631375	501C3	260,635.	0.			ALLY PROGRAM
COMMUNITY DEVELOPMENT TECHNOLOGIES, INC 520 WEST 23 ST LOS ANGELES, CA 90007		501C3	401,075.	0.			ALLY PROGRAM
2 Enter total number of section 501(c)(3) a	•	•	he line 1 table				<u> 11.</u>
3 Enter total number of other organization							5.
LHA For Paperwork Reduction Act Notice	e, see the Instruct	tions for Form 990.					Schedule I (Form 990) (2014)

Schedule I (Form 990) PUBLIC ALLIES, INC. Part II Continuation of Grants and Other Assistance to Governments and Organizations in the United States (Schedule I (Form 990), Part II.)

(a) Name and address of organization or government	(b) EIN	(c) IRC section if applicable	(d) Amount of cash grant	(e) Amount of non-cash assistance	(f) Method of valuation (book, FMV, appraisal, other)	(g) Description of non-cash assistance	(h) Purpose of grant or assistance
CORO CENTER FOR CIVIC LEADERSHIP							
33 TERMINAL WAY, SUITE 429A							
, PITTSBURGH, PA 15219	31-1703402	501C3	359,995.	0.			ALLY PROGRAM
INDIANAPOLIS NEIGHBORHOOD RESOURCE							
CENTER - 1802 N. ILLINOIS ST							
INDIANAPOLIS, IN 46202	35-1909230	501C3	273,486.	0.			ALLY PROGRAM
IOWA COMMUNITY ACTION ASSOCIATION							
1620 PLEASANT ST., SUITE 214							
DES MOINES, IA 50314	42-1183068	501C3	296,510.	0.			ALLY PROGRAM
DES MOINES, IN SUSIA	42 1105000	50105	250,510.	0.			
NEW MEXICO FORUM FOR YOUTH IN							
COMMUNITY - 924 PARK AVE. SW,							
SUITE D - ALBUQUERQUE, NM 87102	85-0311210	501C3	202,768.	0.			ALLY PROGRAM
NORTH CAROLINA INSTITUTE FOR							
MINORITY & ECONOMIC DEVELOPMENT -							
114 W PARISH ST DURHAM, NC							
27701	56-1579041	501C3	73,854.	0.			ALLY PROGRAM
PILLSBURY UNITED COMMUNITIES							
1119 W BROADWAY				_			
MINNEAPOLIS, MN 55411	41-0916478	501C3	272,795.	0.			ALLY PROGRAM
RYASAP INC.							
2470 FAIRFIELD AVE.							
BRIDGEPORT, CT 06605	06-1357699	501C3	355,472.	0.			ALLY PROGRAM
					<u> </u>		
UNIVERSITY OF DELAWARE							
100 WEST 10 ST., SUITE 812							
WILMINGTON, DE 19801	51-6000297	170C	336,131.	0.			ALLY PROGRAM
UNIVERSITY OF MARYLAND, BALTIMORE							
525 W. REDWOOD ST.							
BALTIMORE, MD 21201	52-6002033	170C	272,416.	Ο.			ALLY PROGRAM

Schedule I (Form 990)

Schedule I (Form 990) **PUBLIC ALLIES, INC.**

 Part II
 Continuation of Grants and Other Assistance to Governments and Organizations in the United States (Schedule I (Form 990), Part II.)

 (a) Name and address of
 (b) EIN
 (c) IBC section
 (d) Amount of
 (e) Amount of
 (f) Method of
 (g) Description of

(a) Name and address of organization or government	(b) EIN	(c) IRC section if applicable	(d) Amount of cash grant	(e) Amount of non-cash assistance	(f) Method of valuation (book, FMV, appraisal, other)	(g) Description of non-cash assistance	(h) Purpose of grant or assistance
UNIVERSITY OF MICHIGAN 3003 S. STATE STREET	20, 6006200	1700	251 504				
ANN ARBOR, MI 48109	38-6006309	170C	351,504.	0.			ALLY PROGRAM

Schedule I (Form 990)

Schedule I (Form 990) (2014) PUB

PUBLIC ALLIES, INC.

52-1759564

Page 2

Part III Grants and Other Assistance to Domestic Individuals. Complete if the organization answered "Yes" to Form 990, Part IV, line 22. Part III can be duplicated if additional space is needed.

(a) Type of grant or assistance	(b) Number of recipients	(c) Amount of cash grant	(d) Amount of non- cash assistance	(e) Method of valuation (book, FMV, appraisal, other)	(f) Description of non-cash assistance
Part IV Supplemental Information. Provide the information rec	uired in Part I, lir	ie 2, Part III, column	(b), and any other a	dditional information.	

PART I, LINE 2:

PUBLIC ALLIES HAS A SITE MONITORING SYSTEM THAT HAS BEEN HELD UP AS A BEST

PRACTICE IN OUR FIELD. IT IS DESIGNED TO ENSURE EFFECTIVE GRANTS MANAGEMENT

AND COMPLIANCE WITH AMERICORPS RULES AND REGULATIONS AND PUBLIC ALLIES

PROGRAM STANDARDS. THE SYSTEM FOCUSES ON PREVENTION THROUGH ROBUST DUE

DILIGENCE OF COMMUNITY PARTNERS ALONG WITH MONITORING AND AUDITING

PROTOCOLS. WE UTILIZE ONLINE TOOLS, SAMPLING, REAL-TIME VERIFICATION

SYSTEMS, AND IN-PERSON SITE VISITS TO MONITOR AND AUDIT INFORMATION. SITES

ARE GRADED ON EIGHT COMPLIANCE METRICS AND NINE QUALITY METRICS WE USE IN

Schedule I (Form 990) PUBLIC ALLIES, INC. Part IV Supplemental Information	52-1759564 Page 2
OUR MANAGEMENT SCORE CARD. WE REWARD HIGH PERFORMANCE,	TAKE CORRECTIVE
ACTIONS FOR LOW PERFORMANCE, AND PROVIDE DIFFERENTIAL	
TRAINING TO SITES BASED UPON THEIR RESULTS.	

SCHED	OULE J Compensation Information	OMB No.	1545-00	47
(Form §		20	1/	
-	Compensated Employees Complete if the organization answered "Yes" on Form 990, Part IV, line 23.	20	14	r
Department	► Attach to Form 990.	Open te		ic
Internal Reve	enue Service Information about Schedule J (Form 990) and its instructions is at www.irs.gov/form	1990.	ection	
Name of		Employer identificati		mber
Deut	PUBLIC ALLIES, INC.	52-175956	4	
Part I	Questions Regarding Compensation			
			Yes	No
	ck the appropriate box(es) if the organization provided any of the following to or for a person listed in Form 99	90,		
Part	VII, Section A, line 1a. Complete Part III to provide any relevant information regarding these items.			
	First-class or charter travel Housing allowance or residence for persona			
	Travel for companions Payments for business use of personal residence of the second se	uence		
	Discretionary spending account	of		
h If an	y of the boxes on line 1a are checked, did the organization follow a written policy regarding payment or			
	bursement or provision of all of the expenses described above? If "No," complete Part III to explain	1b		
	the organization require substantiation prior to reimbursing or allowing expenses incurred by all directors,			
	ees, and officers, including the CEO/Executive Director, regarding the items checked in line 1a?	2		
103		·····		
3 India	cate which, if any, of the following the filing organization used to establish the compensation of the organization	ion's		
	/Executive Director. Check all that apply. Do not check any boxes for methods used by a related organization			
	blish compensation of the CEO/Executive Director, but explain in Part III.			
	Compensation committee Written employment contract			
	Independent compensation consultant			
X	Form 990 of other organizations	mmittee		
4 Duri	ng the year, did any person listed in Form 990, Part VII, Section A, line 1a, with respect to the filing			
orga	nization or a related organization:			
a Rece	eive a severance payment or change-of-control payment?	4a		X
	icipate in, or receive payment from, a supplemental nonqualified retirement plan?			X
c Part	icipate in, or receive payment from, an equity-based compensation arrangement?	4c		X
lf "Y	es" to any of lines 4a-c, list the persons and provide the applicable amounts for each item in Part III.			
-	v section 501(c)(3), 501(c)(4), and 501(c)(29) organizations must complete lines 5-9.			
	persons listed in Form 990, Part VII, Section A, line 1a, did the organization pay or accrue any compensation			
	ingent on the revenues of:			v
a The	organization?	<u>5a</u>		X X
	related organization?	<u>5b</u>		
	es" to line 5a or 5b, describe in Part III.			
	persons listed in Form 990, Part VII, Section A, line 1a, did the organization pay or accrue any compensation			
	ingent on the net earnings of:	0-		x
	organization?			X
	related organization?	6b		
	es" to line 6a or 6b, describe in Part III.			
	bersons listed in Form 990, Part VII, Section A, line 1a, did the organization provide any non-fixed payments			x
	described in lines 5 and 6? If "Yes," describe in Part III			
	• • • • • • • • • • • •			x
	Il contract exception described in Regulations section 53.4958-4(a)(3)? If "Yes," describe in Part III es" to line 8, did the organization also follow the rebuttable presumption procedure described in	ð		
		9		
	ulations section 53.4958-6(c)? Paperwork Reduction Act Notice, see the Instructions for Form 990.	Schedule J (For	n 900	2014
	r aportion housed on house, see the instructions for Form soo.		1 330	, 2014

52-1759564

Part II Officers, Directors, Trustees, Key Employees, and Highest Compensated Employees. Use duplicate copies if additional space is needed.

For each individual whose compensation must be reported in Schedule J, report compensation from the organization on row (i) and from related organizations, described in the instructions, on row (ii). Do not list any individuals that are not listed on Form 990, Part VII.

Note. The sum of columns (B)(i)-(iii) for each listed individual must equal the total amount of Form 990, Part VII, Section A, line 1a, applicable column (D) and (E) amounts for that individual.

(A) Name and Title		(B) Breakdown of	W-2 and/or 1099-MI	SC compensation	(C) Retirement and other deferred	(D) Nontaxable benefits	(E) Total of columns	(F) Compensation in column (B)
		(i) Base compensation	(ii) Bonus & incentive compensation	(iii) Other reportable compensation	compensation	benefits	(B)(i)-(D)	in column (B) reported as deferred in prior Form 990
(1) CRIS ROS-DUKLER	(i)	171,750.	0.	0.	8,750.	13,548.	194,048.	0.
CHIEF OPERATING OFFICER	(ii)	0.	0.	0.	0.	0.	0.	0.
(2) PAUL SCHMITZ	(i)	127,173.	0.	0.	6,540.	15,442.	149,155.	0.
FORMER PRESIDENT/CEO	(ii)	0.	0.	0.	0.	0.	0.	0.
	(i)							
	(ii)							
	(i)							
	(ii)							
	(i)							
	(ii)							
	(i)							
	(ii)							
	(i)							
	(ii)							
	(i)							
	(ii)							
	(i)							
	(ii)							
	(i)							
	(ii)							
	(i)							
	(ii)							
	(i)							
	(ii)							
	(i)							
	(ii)							
	(i)							
	(ii)							
	(i)							
	(ii)							
	(i)							
	(ii)							

Part III Supplemental Information

Provide the information, explanation, or descriptions required for Part I, lines 1a, 1b, 3, 4a, 4b, 4c, 5a, 5b, 6a, 6b, 7, and 8, and for Part II. Also complete this part for any additional information.

SCHEDULE	Μ
(Form 990)	

Noncash Contributions

OMB No. 1545-0047

Department of the Treasury
Internal Revenue Service

Complete if the organizations answered "Yes" on Form 990, Part IV, lines 29 or 30.
 Attach to Form 990.

Open To Public

Namo	of tho	organization
INALLE		Ulganization

Information about Schedule M (Form 990) and its instructions is at <u>www.irs.gov/form990</u>.
 Inspection
 Employer identification number

52-1759564

	PUBLIC ALLIES,	INC.
Part I	Types of Property	

		(a) Check if	(b) Number of	(c) Noncash contribution	(d) Method of de		•	
		applicable	contributions or items contributed	amounts reported on Form 990, Part VIII, line 1g	noncash contribu	ition ar	nount	S
1	Art - Works of art							
2	Art - Historical treasures							
3	Art - Fractional interests							
4	Books and publications							
5	Clothing and household goods							
6	Cars and other vehicles							
7	Boats and planes							
8	Intellectual property							
9	Securities - Publicly traded							
10	Securities - Closely held stock							
11	Securities - Partnership, LLC, or							
	trust interests							
12	Securities - Miscellaneous							
13	Qualified conservation contribution -							
	Historic structures							
14	Qualified conservation contribution - Other							
15	Real estate - Residential							
16	Real estate - Commercial							
17	Real estate - Other							
18	Collectibles							
19	Food inventory							
20	Drugs and medical supplies							
21	Taxidermy							
22	Historical artifacts							
23	Scientific specimens							
24	Archeological artifacts							
25	Other \blacktriangleright (<u>ALLY STIPENDS</u>)	Х	1	628,685.	DONOR PLACE	SV.	ALU	E
26	Other ► ()							
27	Other ► ()							
28	Other ► ()							
29	Number of Forms 8283 received by the organi	zation durin	g the tax year for c	ontributions				
	for which the organization completed Form 82	83, Part IV,	Donee Acknowled	gement 29				
							Yes	No
30a	During the year, did the organization receive b	-	• • • •		-			
	must hold for at least three years from the date							
	exempt purposes for the entire holding period	?				30a		X
b	If "Yes," describe the arrangement in Part II.							
31	Does the organization have a gift acceptance	policy that r	equires the review	of any non-standard contril	outions?	31		X
32a	Does the organization hire or use third parties		-					
	contributions?					32a		X
b	If "Yes," describe in Part II.							
33	If the organization did not report an amount in	column (c) f	for a type of prope	rty for which column (a) is c	hecked,			
	describe in Part II.							

52-1759564 Page 2

Part II Supplemental Information. Provide the information required by Part I, lines 30b, 32b, and 33, and whether the organization is reporting in Part I, column (b), the number of contributions, the number of items received, or a combination of both. Also complete this part for any additional information.

OMB No 1545-0047 SCHEDULE O Supplemental Information to Form 990 or 990-EZ 14 Complete to provide information for responses to specific questions on (Form 990 or 990-EZ) Form 990 or 990-EZ or to provide any additional information. **Open to Public** Attach to Form 990 or 990-EZ. Department of the Treasury Inspection Internal Revenue Service Information about Schedule O (Form 990 or 990-EZ) and its instructions is at www.irs.gov/form990 Name of the organization Employer identification number 52-1759564 PUBLIC ALLIES, INC. FORM 990, PART VI, SECTION B, LINE 11: THE FORM 990 IS PREPARED BY OUR AUDITORS AND REVIEWED BY THE CEO, COO AND DIRECTOR OF FINANCE & ADMINISTRATION. THE FORMS QUESTIONS ARE DISCUSSED WITH THE GOVERNANCE AND FINANCE COMMITTEES OF THE BOARD, AND THE 990 FORM IS DISTRIBUTED TO THE ENTIRE BOARD OF DIRECTORS VIA EMAIL FOR REVIEW. AFTER ALL COMMENTS AND CHANGES HAVE BEEN COMPLETED, THE FINAL FORM 990 IS SIGNED BY THE CHAIRMAN OF THE BOARD AND SUBMITTED.

FORM 990, PART VI, SECTION B, LINE 12C:

WE ENSURE THAT EMPLOYEES, BOARD MEMBERS AND THEIR FAMILIES DO NOT

PERSONALLY BENEFIT FROM ANY CONTRACTS OR RESOURCES FROM THE ORGANIZATION.

THERE ARE FINANCIAL CONTROLS TO ENSURE THAT EXPENSES AND VENDORS ARE VIEWED REGULARLY BY MULTIPLE EMPLOYEES. BOARD MEMBERS AND STAFF RECUSE THEMSELVES ON ANY MATTERS IN WHICH THEY MAY HAVE PERSONAL INTEREST. BOARD MEMBERS HAVE SIGNED CONFLICT OF INTEREST STATEMENTS AND THESE STATEMENTS ARE SIGNED ANNUALLY.

FORM 990, PART VI, SECTION B, LINE 15: THE BOARD OF DIRECTORS ANNUALLY REVIEWS THE CEO PERFORMANCE, AND DETERMINES COMPENSATION BASED ON THE CEO'S RESULTS AND COMPARATIVE COMPENSATION DATA. THE PROCESS AND FINAL DECISION IS SUMMARIZED IN WRITING BY THE BOARD CHAIR AND FORWARDED TO HUMAN RESOURCES FOR IMPLEMENTATION. THE CEO DISCUSSES HIS REVIEW OF THE COO WITH THE BOARD AND SEEKS BOARD GUIDANCE ON COO COMPENSATION.

Schedule O (Form 990 or 990-EZ) (2014) Name of the organization	Page Employer identification number
PUBLIC ALLIES, INC.	52-1759564
AZ, CA, CO, CT, DC, FL, IL, MD, MN, NY, NC, NM, OH, PA, WI, IA, DE, IN	, MI , TX
FORM 990, PART VI, SECTION C, LINE 19:	
FINANCIAL AUDITS, TAX RETURNS, AND POLICIES ARE AVAIL	ABLE TO THE PUBLIC
JPON REQUEST. CURRENTLY, PUBLIC ALLIES POSTS OUR LAST	THREE FINANCIAL
AUDITS AS WELL AS LINKS TO OUR 990 TAX RETURN ON GUID	ESTAR ON OUR
PUBLICALLIES.ORG WEBSITE. THE CODE OF ETHICS IS ALSO	POSTED ON OUR WEBSITE
FORM 990, PART XII, LINE 2C:	
NO CHANGES	

(Rev. January 2014)

Application for Extension of Time To File an Exempt Organization Return

File a separate application for each return.

OMB No. 1545-1709

► X

Department of the Treasury
Internal Revenue Service

▶ Information about Form 8868 and its instructions is at www.irs.gov/form8868

If you are filing for an Automatic 3-Month Extension, complete only Part I and check this box

• If you are filing for an Additional (Not Automatic) 3-Month Extension, complete only Part II (on page 2 of this form).

Do not complete Part II unless you have already been granted an automatic 3-month extension on a previously filed Form 8868.

Electronic filing (*e-file*). You can electronically file Form 8868 if you need a 3-month automatic extension of time to file (6 months for a corporation required to file Form 990-T), or an additional (not automatic) 3-month extension of time. You can electronically file Form 8868 to request an extension of time to file any of the forms listed in Part I or Part II with the exception of Form 8870, Information Return for Transfers Associated With Certain Personal Benefit Contracts, which must be sent to the IRS in paper format (see instructions). For more details on the electronic filing of this form, visit *www.irs.gov/efile* and click on *e-file for Charities & Nonprofits*.

Part I Automatic 3-Month Extension of Time. Only submit original (no copies needed).

A corporation required to file Form 990-T and requesting an automatic 6-month extension - check this box and complete Part I only

All other corporations (including 1120-C filers), partnerships, REMICs, and trusts must use Form 7004 to request an extension of time to file income tax returns.
Enter filer's identifying number

Type or	Name of exempt organization or other filer, see instructions.	Employer identification number (EIN) or			
print File by the due date for filing your return. See instructions.	PUBLIC ALLIES, INC.	52-1759564			
	Number, street, and room or suite no. If a P.O. box, see instructions. 735 N. WATER STREET, SUITE 550, NO. 550	Social security number (SSN)			
	City, town or post office, state, and ZIP code. For a foreign address, see instructions.				

Enter the Return code for the return that this application is for (file a separate application for each return)	0	[]	Ī

Appl	cation	Return	Application			Return		
ls Fo	r	Code Is For			Code			
Form 990 or Form 990-EZ			Form 990-T (corporation)			07		
Form	990-BL	02	Form 1041-A			08		
Form	4720 (individual)	03	Form 4720 (other than individual)			09		
Form	990-PF	04	Form 5227			10		
Form	990-T (sec. 401(a) or 408(a) trust)	05	Form 6069			11		
Form	Form 990-T (trust other than above) 06 Form 8870				12			
Te • If • If	 The books are in the care of ▶ 735 N. WATER STREET, SUITE 550 - MILWAUKEE, WI 53202 Telephone No. ▶ 414-273-0533 Fax No. ▶ If the organization does not have an office or place of business in the United States, check this box							
2	If the tax year entered in line 1 is for less than 12 months, c Change in accounting period			al retur	n			
3a	If this application is for Forms 990-BL, 990-PF, 990-T, 4720,	, or 6069,	enter the tentative tax, less any		_	0.		
	nonrefundable credits. See instructions.			3a	\$	0.		
b	If this application is for Forms 990-PF, 990-T, 4720, or 6069			0	•	0.		
-	estimated tax payments made. Include any prior year overpayment allowed as a credit. 3b \$							
С	Balance due. Subtract line 3b from line 3a. Include your pa by using EFTPS (Electronic Federal Tax Payment System).	•		3c	¢	0.		
Caut	ion. If you are going to make an electronic funds withdrawal				L ♥ nd Form 8879-FO fo			
	ictions	1000000		, _0 ai		paymont		